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FOR IMMEDIATE RELEASE

Hanwha Techwin Automation Americas Appoints Miguel Vazquez as Mexico Regional Sales Manager

CYPRESS, CALIFORNIA – June 2024 – Hanwha Techwin Automation Americas, Hanwha Precision Machinery's North America branch office, and a leader in precision manufacturing and technology solutions, is excited to announce the hiring of Miguel Vazquez as the Mexico Regional Sales Manager. Vazquez's extensive background in sales and business management within the SMT capital equipment and electronics assembly markets highlights Hanwha's dedication to expanding its reach and enhancing customer relationships in Mexico and Latin America.



Miguel Vazquez brings over 20 years of experience in developing new customers, improving key customer relationships, and executing marketing strategies to introduce company solutions. His previous roles include Mexico Manager at Parmi USA Inc, Latin America Sales Manager at Inovaxe Inc., and Mexico Sales Manager positions at Panasonic Factory Solutions of America and ITW – Kester Inc., Vitronics Soltec Inc. Vazquez holds a B.Sc in Chemical Engineering from Universidad La Salle in Mexico City and is proficient in Spanish, English, and Portuguese.

"We are delighted to welcome Miguel Vazquez to the Hanwha team," said Tim Kang, CEO of Hanwha Techwin Automation Americas. "His extensive experience and proven track record in sales and business development will be crucial as we continue to grow our presence in Mexico and Latin America, providing unparalleled service to our customers."

In his new role, Vazquez will focus on expanding Hanwha's customer base, enhancing relationships with key clients, and driving sales growth in the region. His expertise and leadership will play a pivotal role in Hanwha's mission to support manufacturers with innovative solutions and exceptional service.

Hanwha Techwin Automation Americas is committed to driving advancements in the electronic manufacturing industry and supporting manufacturers worldwide in their pursuit of global competitiveness. The addition of Miguel Vazquez underscores the company's dedication to growth and excellence.

More information is available at www.hanwha-pm.com.

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About Hanwha Techwin Automation Americas, Inc.

Hanwha Techwin Automation Americas, Inc. is Hanwha Precision Machinery's official branch office covering America continents including Canada, USA and Mexico. As a leading global provider of precision manufacturing and technology solutions, Hanwha Techwin Automation Americas is renowned for its innovative approach and cutting-edge technology. Hanwha Techwin Automation Americas is committed to driving advancements in the electronic manufacturing industry, supporting manufacturers worldwide in their pursuit of global competitiveness.

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