



FOR IMMEDIATE RELEASE

CONTACT

International Headquarters:

Electrolube
MacDermid Alpha Electronics Solutions
Ashby Park
Coalfield Way
Ashby de la Zouch
Leicestershire
LE65 1JR
UNITED KINGDOM

Tel: +44 (0)1530 419600

Fax: +44 (0)1530 416640

Web: www.electrolube.com

PRESS RELEASE

Electrolube's Live Webinar on Conformal Coatings Is a Must-See

MacDermid Alpha Electronics Solutions, global supplier of integrated solutions from our Circuitry, Assembly and Semiconductor divisions that provides unmatched capabilities in electronics design and manufacturing, has announced a brand new webinar entitled, "Conformal Coatings – A Green Evolution: From Solvent to Bio-Based". The event is to be hosted live by Saskia Hogan, Global Product Manager for Conformal Coatings at MacDermid Alpha's Electrolube. Saskia's webinar is a comprehensive programme covering traditional solvent-based coatings through to the evolution of today's bio-based materials. This unique, one-off webinar will be presented live by Saskia on the 15th September at 10am (EDT)/3pm (BST), via GlobalSpec. Guests can register to join Saskia and learn more about how different conformal coatings perform and their vital role within electronics protection and reliability.

Guests will also gain more knowledge about many different coatings including; solvent-based, two component, solvent free, and bio-based coatings. Additionally Saskia will explain the exceptional performance offered by Electrolube within some of the harshest environments found in the EV and ADAS automotive applications as well as in military and many other industries.

The conformal coatings webinar delves into the pioneering new bio-based coatings which are derived from renewable sources and provide a real alternative to non-bio-based materials, without any compromise on

performance. The greener coating innovations are some of Electrolube's most versatile coatings ever, offering high level performance and marginally higher levels of protection than conventional coatings in the most demanding and harshest of environments.

Global Product Manager, Saskia Hogan, comments, "The webinar is a testimony to Electrolube's 80 years in electro-chemical manufacturing, covering the full scope and extensive range of coating options available to manufacturers to improve the reliability, lifetime and performance of devices in end-use environments, whether they require chemical, salt mist, corrosion, humidity, corrosive gas, solvent or high temperature resistance. I will be talking about the different coating options for electronics protection and increased reliability as well as 2K coatings and the new bio-based range to help guests understand more about the performance advantages of greener coatings as well as their sustainable benefits."

Register now to join Saskia on the 15th September via GlobalSpec (10am (EDT)/3pm (BST)) and find out more about the different options available and how they differ in terms of performance.

MacDermid Alpha Electronics Solutions enables electronics interconnection through the innovative specialty chemicals and materials from our Alpha, Compugraphics, Electrolube, Kester, and MacDermid Enthone brands. We serve all global regions and all steps of device manufacturing within every segment of the electronics supply chain. The experts in our Semiconductor Solutions, Circuitry Solutions, and Assembly Solutions divisions collaborate with OEMs and fabricators in the implementation of new technologies that redefine what is possible in device design. Our world class technical service is constantly at hand to ensure optimized outcomes in yield and productivity. Our solutions can increase throughput, reduce carbon footprints, lower total cost of ownership, and enable electronics innovation.

For further information, <http://www.electrolube.com>.

About MacDermid Alpha Electronics Solutions

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About Electrolube

Electrolube, (a brand of MacDermid Alpha Electronics Solutions), is a leading manufacturer of specialist chemicals for electronics, automotive and industrial manufacturing. Core product groups include conformal coatings, contact lubricants, thermal management materials, cleaning solutions, encapsulation resins and

maintenance and service aids. The extensive range of electro-chemicals at Electrolube enables the company to offer a 'complete solution' to leading manufacturers of electronic, industrial, and domestic devices, at all levels of the production process. Through collaboration and research, the company is continually developing new and environmentally friendly products for customers around the world and their commitment to developing 'greener' products has been endorsed by the ISO 14001 standard for the highly efficient Environmental Management System in place at the company. Electrolube is represented in over 60 countries with an established network of subsidiaries and distributors. By offering genuine security of scale and a reliable supply chain, the company can deliver a truly tailored service.

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Contacts:

Electrolube Headquarters

Julia Vorley, Marketing Manager

Office: +44 (0) 1530 419665

Press and Media Enquiries:

Firefly PR

Suzanne Boudier

Mobile : +44 (0) 7776 281257

Email : info@firefly-pr.com