



BTU International, Inc.

23 Esquire Road

North Billerica

MA 01862, USA

T 978•667•4111

F 978•667•9068

W www.btu.com

News Release

FOR IMMEDIATE RELEASE

Chris Heesch New Regional Sales Manager for BTU

NORTH BILLERICA, Mass., January 18, 2022 — BTU International, Inc., a leading supplier of advanced thermal processing equipment for the electronics manufacturing market, is pleased to announce the appointment of Chris Heesch as its new regional sales manager. Based out of California, he will cover the western US, as well as Mexico and Central America.



With over 20 years of experience Heesch is an industry veteran with deep knowledge of surface mount technology (SMT) processes. Most recently Chris was a district sales manager for Nordson ASYMTEK focusing on dispensing and hot bar bonding products. Heesch has been doing business in much of the assigned territory for over a decade and is highly familiar with both the representative network and customer base.

“Chris’ vast industry experience has allowed him to really hit the ground running,” said Bob Bouchard, director of sales, Americas. “He is very well regarded by both our reps and customers. We feel extremely fortunate to have him on our team,” added Bouchard.

BTU International, a wholly-owned subsidiary of Amtech Group (NASDAQ: ASYS), is a global supplier and technology leader of advanced thermal processing equipment in the electronics manufacturing market. BTU’s high-performance reflow ovens are used in the production of SMT printed circuit board assemblies and in semiconductor packaging processes. BTU also specializes in precision controlled, high-temperature belt furnaces for a wide range of custom applications, such as brazing, direct bond copper (DBC), diffusion, sintering and advanced solar cell processing. BTU has operations in North Billerica, Massachusetts, and Shanghai, China, with direct sales and service in the U.S.A., Asia and Europe. Information about BTU International is available at www.btu.com.

###

Company Contact:

Rob DiMatteo
General Manager
BTU International, Inc.
Phone: +1- (978) 667-4111

Media Contact:

Megan Wendling
MW Associates
Phone: +1-(239) 530-8790