

Press Release: Corporate News/Events

For Immediate Release

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ZESTRON Welcomes Whitlock Associates as new Addition to their Existing Rep Team in Florida

Manassas, VA – April 17, 2024, ZESTRON, the leading global provider of high-precision cleaning products, services, and training solutions in the electronics manufacturing and semiconductor industries, is thrilled to announce the addition of Whitlock Associates to its esteemed network of sales representatives. This strategic partnership marks a significant expansion of ZESTRON's presence, particularly in Florida's dynamic electronics manufacturing market.

Whitlock Associates brings a wealth of experience and a proven track record of success in sales representation, making them an ideal fit to promote ZESTRON's cutting-edge solutions throughout the region. With their in-depth understanding of the local industry landscape and strong relationships with key stakeholders, Whitlock Associates is poised to effectively communicate ZESTRON's innovative products and services value proposition to customers in Florida.

The addition of Whitlock Associates to ZESTRON's network reflects its ongoing commitment to providing unparalleled support and solutions to its customers worldwide. By expanding representation in Florida, ZESTRON aims to strengthen its position as a trusted partner for electronics manufacturing companies seeking reliable and innovative cleaning and disinfection solutions.

For more information about ZESTRON's comprehensive portfolio of products and services, visit: <https://www.zestron.com/usa/en/home>

About ZESTRON:

ZESTRON is headquartered in Manassas, Virginia, and operates in over 35 countries. With eight technical centers worldwide and the industry's most knowledgeable team of engineers focused on high-precision cleaning, ZESTRON's commitment to ensuring that its customers surpass even the most stringent cleaning requirements is without equal.

For additional information or to tour one of our technical centers, please visit www.zestron.com.

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