

# Press Release: Corporate News/Events

For Immediate Release

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## **ZESTRON Academy Introduces Cutting-Edge SMT Webinar Series for 2024**

**Manassas, VA – April 22, 2024**, ZESTRON, the leading global provider of high-precision cleaning products, services, and training solutions in the electronics manufacturing and semiconductor industries, is thrilled to announce the launch of its newest webinar series as part of ZESTRON Academy, focusing on Surface Mount Technology (SMT). This series is designed to provide unparalleled insights into the latest trends, technologies, and best practices in the field of SMT cleaning.

With advancements in electronics manufacturing constantly evolving, staying ahead of the curve is paramount. ZESTRON Academy's SMT Webinar Series is an invaluable resource for engineers, technicians, and industry professionals seeking to enhance their knowledge and skills in SMT cleaning processes.

The SMT Webinar Series will cover various topics tailored to meet the diverse needs of today's electronics manufacturing industry. Participants can expect deep dives into subjects such as:

- Advancements in Solder Paste Printing
- Overcoming the Challenges for Implementing IPC J-STD-0001 in Your Factory
- Optimizing Removal of Conformal Coating Residues
- Surface Reliability
- Advanced Cleaning and Coating Solutions for Enhanced Performance in E-Mobility
- Maximizing Efficacy for Cost Savings and Increased Capacity in Cleaning Processes

Each webinar will be presented by ZESTRON's seasoned experts, who bring decades of collective experience in precision cleaning and SMT manufacturing. Attendees will interact with these industry leaders, gaining valuable insights and practical solutions to address their specific challenges.

The ZESTRON Academy SMT Webinar Series will kick off in May 2024. Registration is now open, and interested individuals can secure their spots by visiting the [ZESTRON Academy Webinar Series Page](#). Don't miss this exclusive opportunity to gain expert insights and elevate your SMT cleaning practices.

For more information about the ZESTRON Academy SMT Webinar Series and to register, please visit [https://www.zestron.com/usa/en/education/2024\\_cleaning-webinars#SMT%20Topics](https://www.zestron.com/usa/en/education/2024_cleaning-webinars#SMT%20Topics).

**About ZESTRON:**

ZESTRON is headquartered in Manassas, Virginia, and operates in over 35 countries. With eight technical centers worldwide and the industry's most knowledgeable team of engineers focused on high-precision

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cleaning, ZESTRON's commitment to ensuring that its customers surpass even the most stringent cleaning requirements is without equal.

For additional information or to tour one of our technical centers, please visit [www.zestron.com](http://www.zestron.com).

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