

Exhibition Review

ASYS Electronics

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Seite 1 von 3

Ahead of the Curve

ASYS Group Technology Days 2024: A Record-Breaking Celebration of Innovation

The ASYS Group hosted a highly successful Technology Days event from October 23 to 24, 2024, at its headquarters in Dornstadt, Germany. Welcoming a record number of over 350 enthusiastic visitors from industries including Electronics, Life Science, and Energy, the event showcased cutting-edge technologies across 1,000 square meters of exhibition space. From a new software platform to an AI-powered solution, ASYS presented its latest advancements, solidifying its position as a leader in automation and innovation.

A Deeper Dive: Keynotes and Tech Sessions

Under the theme "Ahead of the curve" the two-day event offered four inspiring keynotes and 16 in-depth tech sessions. Kicking off the program, ASYS Group CEO Jürgen Ries shared the company's vision, driving innovation across all business segments: *"I don't see another company in our industry delivering this level of innovation while making customers feel part of our journey."*

Highlights from the event included:

- **SynapticaOS Launch:** ASYS introduced its groundbreaking software platform, SynapticaOS. This re-invention of industrial software combines the simplicity of consumer software with robust industrial capabilities, it enables instant data availability, eliminates redundant data entry, and enhances operational efficiency. Visitors were impressed by its user-friendly design, requiring minimal training.
- **Sustainability Focus:** Discussions centered on the importance of reducing the product carbon footprint. Energy efficiency features in the VEGO GenS

Line, a key ASYS innovation, were well-received as decisive factors for future investments.

Keynotes: Bridging Innovation and Inspiration

On Day 2, big wave surfer and adventurer Freddy Olander delivered a captivating keynote, drawing parallels between conquering extreme challenges and pushing technological boundaries. His message, "Riding the Wave of Innovation," resonated with the audience, inspiring bold, forward-thinking approaches.

Other keynote highlights included:

- **Frank Häußler** from ZSW (Center for Solar Energy and Hydrogen Research Baden-Württemberg) in Ulm, discussing advancements in fuel cell technology.
- **Dr. Sebastian Tepner**, Director of Technology at EKRA, emphasizing ASYS's customer-centric philosophy.

Tech Sessions: Spotlight on Innovation

The event featured specialized tech sessions of ASYS Group experts, including:

- **Energy Sector:** Franz Plachy, Director of Business Development Printing, presented innovations in bipolar plate manufacturing and advanced printing technologies for high-volume production.
- **Life Science Integration:** Oliver Bleher, Director Life Science Technology, demonstrated how integrating Design for Automation (DfA) into medical device development streamlines the transition to automated production.

Looking Ahead

ASYS's Technology Days 2024 not only highlighted its current achievements but also set the stage for future innovation. With a commitment to advancing automation, sustainability, and customer-centric solutions, ASYS is poised to lead the industry into the next era.

CEO Jürgen Ries summed it up best: *"Markets are tough, but the potential is immense. It's our mission to deliver tailored benefits and address future customer needs. - We want to get our customers in prime position to ride the wave that is sweeping through the industry."*

Conclusion

The Technology Days 2024 were a resounding success, blending inspiration, technical innovation, and customer collaboration. As ASYS continues to embrace challenges and opportunities, the industry can look forward to more groundbreaking solutions from this automation pioneer.

Follow this link to the picture gallery of the ASYS Group Technology Days 2024:

[ASYS Group: Picture Gallery of the ASYS Group Technology Days 2024](#)

About ASYS Group

The ASYS Group is a globally active technology company and leading supplier of standard and special systems for the business fields Electronics, Energy and Life Science. Located in Dornstadt, Germany, ASYS Automatisierungssysteme GmbH is the lead company of the group. With over 1.400 employees worldwide, the ASYS Group develops, manufactures and markets high-quality and innovative automation solutions. It has a global sales network with local contacts in more than 40 countries. 20 subsidiaries in Europe, Asia and America enable customer-oriented support.

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