



## Koh Young America Strengthens Sales Channel with Technimark

Atlanta, GA – Koh Young, the industry leader in True3D™ measurement-based inspection solutions, announces a new relationship with Technimark for technical sales representation across Illinois and Eastern Wisconsin. Based in Cary, Illinois and backed by nearly 40-years serving the electronics, cable & wire harness, and light industrial market segments, they – like Koh Young – are focused on exceeding customer expectations. Effective immediately, Technimark adds Koh Young to its portfolio of industry-leading partners including Panasonic Connect printers and mounters.

“We are excited to become part of the Koh Young sales team. It is a tremendous brand to bring under our banner. Their award-winning service team supports best-in-class inspection solutions, and when combined with our expertise, we will help manufacturers in all the markets we serve improve their processes,” commented Rich Syphers, President at Technimark. “As we continue our evolution from a materials distributor to a full-scale solutions provider, Koh Young will bolster our offerings and further expand our footprint for the next 40 years.”



Based on its True3D™ measurement-based inspection technology, Koh Young has developed innovative inspection solutions for challenges with solder paste, surface mount components, through-hole, machined parts, press-fit pins, conformal coatings, dispensed materials, and semiconductor packages. Through its constant innovation, Koh Young has secured over 3,500 global customers, and commands the dominant global market share position in the SPI and AOI markets with over 20,000 installations.

“We are incredibly pleased Technimark has joined the Koh Young America team,” commented Allen Phung, Sales Manager at Koh Young America. “The team at Technimark will bring the experience, energy, and commitment necessary to help us continue breaking performance records and, more importantly, elevate customer service.”

If you want to learn more about the award-winning solutions from Koh Young, visit us at IPC APEX EXPO in booth 1116, visit us online at our regional website at [www.kohyoungamerica.com](http://www.kohyoungamerica.com), or follow us on social media.

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### About Koh Young

Established 20 years ago in 2002, Koh Young revolutionized the inspection market by launching the industry’s first 3D Solder Paste Inspection (SPI) system using a patented dual-projection Moiré technology. Since then, it has become the global leader in 3D measurement-based SPI and Automated Optical Inspection (AOI) equipment for the electronics industry. Based on its True3D™ measurement-based inspection technology, Koh Young has developed innovative inspection solutions for challenges with machined parts, press-fit and through-hole pins, conformal coatings, dispensed materials, and semiconductor packages. Through its constant innovation, Koh Young has secured over 3,500 global customers, and commands the dominant global market share position in the SPI and AOI markets with well over 20,000 machine installations. By adopting a user-centric R&D focus, it continues to use its core competencies to develop innovative solutions for new and existing markets by listening to our customers and researching emerging trends and applications. With its corporate headquarters in Korea, its activities spread across the world through its global sales and support infrastructure spanning Europe, Asia, and the Americas. These regional offices ensure Koh Young is staying close to the market, and more importantly, its growing user base. Learn why so many electronics manufacturers trust Koh Young for reliable inspection for a smart factory at its regional website [www.kohyoungamerica.com](http://www.kohyoungamerica.com).

### For More Information

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