PRESS RELEASE

January 12, 2022 Rochester, New York and Guadalajara, Mexico.

Hover-Davis and CCL Design Electronics will demonstrate their expanded Component, Label and Die-Cut material automation solutions at IPC Apex Expo in San Diego, CA.

Hover-Davis, known as The Feeder Company and CCL Design Electronics, the world's largest converter of pressure sensitive labeling materials, functional die cuts, and overlays will present their latest automation solutions at the 22nd IPC Apex Expo at San Diego, CA on January 25-27.

CCL Design Electronics will demonstrate new precision die-cut auto-apply materials, including labels, solder/coating masks, gaskets, filters, RFID tags, overlays, flex circuits and more.

Through its distribution partnership with CCL Design, Hover-Davis provides its customers with high-durability, process optimized auto-apply materials with its industry leading AXIUM Series feeders available for electronics assembly and industrial automation applications.

Combined with CAB SQUIX Series 600dpi thermal transfer printers and accessories, the Hover-Davis supplied solution enables customers to reliably automate labels as small as 3mm x 3mm. CCL’s innovative 540 Series labels can be laser marked for high-contrast, real-time serialization during PCB assembly and rework using Hover-Davis feeders for in-line laser marking systems.

These state-of-the-art technologies enable Industry 4.0 smart factory data management utilizing existing machines and floor space.

Hover-Davis will also present its latest tape, tube, tray, and radial component feeder options available for SMT assembly machines as well as robot, chip programming and other specialized automation systems. The Feeder Company’s new Flexion semiconductor feeder enables bare-die assembly directly from wafer. Hover-Davis designs and manufactures its feeders in its New York, USA factory.

Visit CCL Design Electronics and Hover-Davis in booth #2037 at IPC Apex Expo in San Diego, CA on January 25-27 to see their latest innovative solutions.

About Hover-Davis:

Celebrating 30 years of automation technology development and innovation, Hover-Davis manufactures premium, maintenance-free component and material feeders for a wide range of electronics assembly and industrial automation equipment systems. Product lines include high-speed Surface Mount Device Tape feeders, Label and Die-cut Material automation solutions, and Radial, Tube, Tray, & Wafer feeders for automation integration. Located in Rochester, New York, Hover-Davis was founded in 1989 by John Hover and Peter Davis. Hover-Davis is currently an ISO9001:2015 certified business unit of the Universal Instruments Corporation.
About CCL Design Electronics:

CCL Industries, the global leader of innovative label solutions, acquired privately owned Worldmark Limited and Nortec International, specialty suppliers of pressure sensitive and hi-temperature labels, to become the world’s largest converter of labeling materials and total ID solutions for auto-apply and high-technology applications. The combined CCL Design Electronics business unit’s ISO9001:2015 and IATF 16949:2016 certified products are successfully used in industries such as electronics (PCB), medical, aviation, energy, military, automotive, security, and more. With operational headquarters in Scotland, CCL Design Electronics has over 2,000 employees distributed across six manufacturing plants in China, Mexico, Hungary, and the USA, plus sales offices and prototyping design centers in California and Ohio.

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