

**For immediate release**

## **Ventec Strengthens Growing US- and Mexican Market with Appointment of Sales Representative**

**14 September 2020 – Ventec International Group Co., Ltd. (6672 TT) today announced the appointment of Spectrum Marketing Associates based in Arizona, USA to provide sales and support to customers in the US-West Coast region and Mexico. The two companies have signed a contractual agreement under which Spectrum Marketing Associates will develop new businesses and grow Ventec’s market share in the designated territories.**

Driven by growth in demand for automotive, medical, communications, industrial electronics, aerospace & defense, and other applications, Ventec is continuing its efforts to expand market share in key regions as part of the company's global growth strategy. To support and complement its direct sales organization in the West Coast region of the US and in Mexico, Ventec has appointed Spectrum Marketing Associates due to its strong position in the market, excellent reputation, extensive reach and proven track record in the electronic manufacturing sector.

"Across our business and particularly for our IMS solutions, we are seeing double digit growth as thermal management materials are becoming more essential to ensure electronic assemblies operate within the required specifications across various end user industries such as automotive and healthcare among others. OEMs and PCB manufacturers recognize the value Ventec can add through its range of products, tech support and experienced technical staff," stated Chris Hanson, Global Head IMS Technology at Ventec. "By appointing Spectrum Marketing Associates to support Ventec's direct sales efforts in the US and Mexican markets, we have strengthened our growth opportunities in this part of the world. We look forward to their contribution and ability to secure new clients in the region," added Hanson.

Carole Dickinson, President of Spectrum Marketing says: "I am very excited to be representing Ventec in our region. Ventec strongly complements our own strategy and strengthens the value that Spectrum can bring to its customers. It has been a pleasure meeting the very professional team at Ventec, and we look forward to promoting their products and services to our customers."

Ventec International is a world leader in the production of polyimide & high reliability epoxy laminates and prepregs and specialist provider of thermal management and IMS solutions. Further information about



720 Lee St.  
Elk Grove Village  
Illinois  
IL 60007  
United States of America  
Tel: +1 630-422 1627  
[www.ventecclaminates.com](http://www.ventecclaminates.com)

Ventec's solutions and the company's wide variety of products is available at [www.ventecclaminates.com](http://www.ventecclaminates.com) and/or by downloading the Ventec APP.

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### **About Ventec International Group**

Ventec International is a premier supplier to the Global PCB industry. With volume manufacturing facilities in Taiwan and China and distribution locations and manufacturing sites in both the US and Europe, Ventec specializes in advanced copper clad glass reinforced and metal backed substrates. Ventec materials, which include high-quality enhanced FR4, high-speed/low-loss- & high-performance IMS material technology and an advanced range of thermal management solutions, are manufactured by Ventec using strict quality-controlled processes that are certified to AS9100 Revision D, IATF 16949:2016 and ISO 9001:2015, and are backed by a fully controlled and managed global supply chain, sales- and technical support-network. For more information, visit [www.ventecclaminates.com](http://www.ventecclaminates.com).

### **Safe Harbor Statement**

This press release contains projections and other forward-looking statements regarding future events or our future financial performance. All statements other than present and historical facts and conditions contained in this release, including any statements regarding our future results of operations and financial positions, business strategy, plans and our objectives for future operations, are forward-looking statements. These statements are only predictions and reflect our current beliefs and expectations with respect to future events and are based on assumptions and subject to risk and uncertainties and subject to change at any time. We operate in a very competitive and rapidly changing environment. New risks emerge from time to time. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. Actual events or results may differ materially from those contained in the projections or forward-looking statements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: (i) the contraction or lack of growth of markets in which we compete and in which our products are sold (ii) unexpected increases in our expenses, including manufacturing expenses, (iii) our inability to adjust spending quickly enough to offset any unexpected revenue shortfall, (iv) delays or cancellations in spending by our customers, (v) unexpected average selling price reductions, (vi) the significant fluctuation to which our quarterly revenue and operating results are subject, (vii) our inability to anticipate the future market demands and future needs of our customers, (viii) our inability to achieve new customer wins or for customer wins to result in shipments of our products at levels and in the timeframes we currently expect, (ix) our inability to execute on strategic alliances, (x) the impact of natural disasters on our sourcing operations and supply chain, and (xi) other factors detailed in documents we file from time to time with the Securities and Exchange Commission.

### **Media Contact**

#### **Kim Sauer (Mr)**

Ventec International Group  
Global Marketing Communications

Email: [kim.sauer@ventec-europe.com](mailto:kim.sauer@ventec-europe.com)

Mobile: +44 7906 019 022

Skype: sauerkuic

[www.ventecclaminates.com](http://www.ventecclaminates.com)