

Network, Engage, Learn and Connect at What's New in Electronics Live - The Ultimate UK Electronics Trade Show

WNIE live presents companies with a high profile and cost-effective opportunity to increase their visibility and promote their expertise to key engineers, managers and executives from all sectors of the UK electronics industry.

9th March 2018, London UK - What's New in Electronics (WNIE) Live will be held at the NEC in Birmingham from September 25-26th 2018, co-locating with EMC UK, Sensors & Instrumentation, PPMA and TCT Show, and incorporating Embedded Live, to deliver an unrivalled exhibition, conference & technical platform for the UK electronics industry.

These new partnerships will allow visitor numbers to grow by 100% + and create an exceptional electronics industry event. WNIE Live will host a wide range of exhibitors from all sectors of the industry and will blend conferences, workshops, and panel discussions to create an educational forum for attendees to connect and collaborate.

EMC Technology is relevant to ALL industries, it can affect every piece of Electronic & Electrical Equipment, and it can seriously affect the design cycle, delay production and time to market. EMC UK will have a designated area within the exhibition, with training & technical conferences running in their own facilities adjacent to the WNIE Live exhibition. To view the full conference programme & EMC training courses go to <http://emcuk.co.uk/programme>

The Embedded Live 2018 exhibition in association with Feabhas, will promote a great mix of exhibitors showing a vast range of products and services, and will be supported by 4 ½ day conference programmes, aimed at embedded software developers, covering current industry "hot topics" delivered in four, focused sections.

Claire Saunders, Event Director said, "We believe that the co-location of these events is an incredibly strong complement to WNIE Live. Among many other benefits, it will improve our attendee numbers with a relevant and focused audience that will have purchasing or decision-making influence for your products and services. Our key aim is to deliver a thriving event for the UK electronics sector and guarantee every relevant visitor is aware of the show; ensuring the innovation and strength of UK Electronics is showcased."

With all inclusive booth packages starting at just £1000 + VAT, including a free marketing package to the value of £2500, WNIE Live offers the lowest stand pricing of any UK manufacturing event.

In addition, WNIE TV will be conducting interviews and roundtable discussions throughout the event, ensuring exceptional content delivered across the WNIE youtube channel, social media platforms, and via the WNIE Online hub, reaching over 80,000 industry professionals.

With floor space filling up fast, companies interested in getting involved in the exhibition are advised to either call the New Events office on + 44 1428 609 382 or email live@wnie.co.uk

Further information on the technical programme and a call for papers will be announced over the coming weeks. To find out more about exhibiting, speaking at, or attending this event, please contact the team at live@wnie.co.uk



WNIE: In the DNA of the Electronics Industry