

## **What's New in Electronics sponsors leading Industry Awards taking place during WNIE Live event in September**

London, April 18th 2018 - What's New in Electronics is pleased to announce that it is to sponsor two awards at the [Electronics Industry Awards](#), designed to recognise the many successes in the electronics industry, celebrating outstanding companies, people and products.

What's New in Electronics will be sponsoring the 'Electronics Manufacturer of the Year' and 'Excellence in Innovation' awards, both recognising technology innovation and business success within the electronics market.

The Electronics Industry Awards will take place at the National Conference Centre in Birmingham on 25<sup>th</sup> September 2018, and the winners will be decided entirely by an industry vote, giving the experts a voice on who they think should win.

The awards take place during the UK's only dedicated electronics event, WNIE Live, establishing it as *the* essential show for the industry during 2018.

There has been a large call for the launch of these awards. Amy Wallington, Editor, CIE Magazine, comments:

"So far there has been a really good response to the launch of the awards. We have a range of different categories to cater to different markets with the aim to include as many people as possible. We work in such a diverse industry and having met first hand some of the amazing people and seen their innovative products, I am confident these awards will recognise the very best."

Nominations for the awards are now open. Anyone can enter into any of the relevant categories on the Electronics Industry Awards [website](#). They may also nominate other companies and individuals for an award using the same simple online form.

Entries and nominations must meet the necessary criteria to be allowed through to the voting stage. A secure online voting process will then select the finalists in each category, with the winners being the nominee that receives the most votes overall.

For more information about visiting or exhibiting at WNIE Live, contact [claire@wnie.co.uk](mailto:claire@wnie.co.uk) or call +44 (0) 1428 609 382