Industry Veteran Kathy Nargi-Toth Named Editor of Printed Circuit Design & Manufacture

ATLANTA, GA, June 1, 2006—UP Media Group Inc. (UPMG) today named respected industry veteran Kathy Nargi-Toth editor of Printed Circuit Design & Manufacture (PCD&M) magazine.

Nargi-Toth has more than 20 years experience in the printed circuit board industry, most recently as global business director at Technic Inc., a leading supplier of precious and non-precious metal plating chemistry and equipment for electronic component manufacturing.

“We wanted a world-class leader and in Kathy we have one,” said Mike Buetow, editorial director of UP Media Group’s electronics division. “Kathy is known the world over for her knowledge, insight and sensitivity to the issues that matter most to our readers. I can’t think of anyone better to continue PCD&M’s 20-year history as a vital industry journal.”

“I am excited to bring my expertise to the industry from a different vantage point as editor of PCD&M,” said Nargi-Toth. “I look forward to the opportunity to be able to guide the publication in innovative ways that continue to support our goal of delivering a comprehensive source of information that is relevant in today’s rapidly evolving printed circuit board design and manufacturing environment. My objective is to ensure that our publication provides unparalleled value to our over 35,000 readers in every issue.”

Nargi-Toth replaces Andy Shaughnessy, editor of PCD&M since 2004, who has been tapped by UPMG to head up a new, music-oriented online media product. He will continue to be involved in the electronics industry by serving as an editor at large for PCD&M and its sister magazine, Circuits Assembly.

Prior to Technic, Nargi-Toth was technical marketing manager, HDI materials and metallization at Enthone. She also has experience as a multilayer process engineer for a major supplier of printed wiring boards.

Nargi-Toth has authored numerous papers on PWB metallization and high density interconnect structures (HDIS) techniques. She has been a featured contributor to PCD&M, Circuits Assembly, HDI, Electronic Packaging & Production and numerous other trade journals for the PWB industry. She has also presented dozens of training seminars and technical sessions at the world’s leading PWB fabrication, assembly and OEM companies worldwide.

Active in the IPC, she has contributed to numerous industry standards and on marketing committees, including committees for HDIS, the Technical Marketing Research Council and the PCB Suppliers Council.

About UP Media Group Inc.
Headquartered in Atlanta, GA, UP Media Group Inc. (www.upmediagroup.com) is a privately held company that specializes in magazine publishing and in trade show and conference production. UPMG currently publishes two high-tech magazines, Printed Circuit Design & Manufacture (www.pcdandm.com) and Circuits Assembly (www.circuitsassembly.com), and one weekly high-tech e-mail newsletter, PCB UPdate (www.pcbumdate.com). UPMG produces two annual conferences for the PCB design and manufacture industries: PCB Design Conference West
(www.pcbwest.com), which is held in the Silicon Valley area each spring; and PCB Design Conference East (www.pcbeast.com), which is held in an East Coast location each autumn. PCB East 2006 will be held on September 25-29 in Durham, NC. PCB West 2007 will be held on March 25-30 in Santa Clara, CA. UPMG also is a partner in PBR Seminars (www.pbrseminars.com), which produces live and on-demand technical Webinars for electronics industry professionals.

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