

Part Analytics
300 N Executive Dr.
Suite 103
Brookfield, WI, 53005
Web Site: www.partanalytics.com



FOR IMMEDIATE RELEASE

CONTACT

Part Analytics
Jithendra Palasagaram, Founder & CEO
Tel: +1-262-409-9879
jithendrap@partanalytics.com

Part Analytics Welcomes New Head of Sales

BROOKFIELD, WI — August 2020 — Part Analytics, a software company which offers an AI based sourcing and quoting platform for direct materials helps companies identify up to 20% savings on material costs, today announced the appointment of Mr. Jim Robinson as their new Head of Sales.



In his role, Jim is responsible for all new OEM sales and support initiatives throughout the U.S. He has extensive experience in selling and supporting complex technology solutions to companies ranging in size from SMB's to Fortune 500 for major tech firms including Google and Microsoft, as well as building out scalable sales & support teams for a number of early & mid-stage ventures.

"We are very excited to welcome Jim to our team," commented Jithendra Palasagaram, Founder & CEO of Part Analytics. "His background in sales with high level tech

companies and proven track record of leading sales and account management teams are exactly what we need to take Part Analytics to the next level."

Most recently, Jim served as Chief Commercial Officer for Sleek Fleet LLC, where he led the company's shipper and technology partner engagements for the emerging supply chain / 3PL platform. Prior to Sleek Fleet, Jim served as Vice President of Sales for Catapult Sports (ASX: CAT) where he was responsible for sales and support for its Athletic Monitoring technologies.

He also served as Head of Sales and Operations at Google, where he oversaw new advertiser sales and account management teams for the company's partner marketing platform and served as a member of the senior leadership team. Other stops in Jim's tech career include Microsoft where he served for 5 years as a senior sales executive.

Jim is a graduate of Northwestern University with a B.A. in Economics and a former minor league baseball player in the Chicago White Sox organization. He remains active in baseball

serving as president of the local baseball little league board. He lives in Winnetka, Illinois and is married with three children.

In an effort to help OEMs and EMS companies navigate supply chain disruptions and cost pressures due to COVID-19, Part Analytics announced that they are offering a FREE 90 day trial for their software. Part Analytics' AI based sourcing and quoting platform for direct materials helps companies identify up to 20% savings on material costs. Additionally, the solution also helps to proactively identify and mitigate risks such as lifecycle and availability.

All you have to do is click and sign up-it couldn't be easier! Click below for immediate, free access. No credit card needed to register, no obligation.

[Sign up for the 90 day free trial by clicking here.](#)

For more information, visit www.partanalytics.com.

###

About Part Analytics

Part Analytics is a Cognitive Sourcing and Quoting platform provider focused on simplifying direct material sourcing by digitizing manual, excel based processes and bringing data driven analytics to supply chain, quoting and engineering professionals. We built this platform leveraging more than 25 years of our experience in supply chain and engineering functions. Our predictive analytics SaaS platform enables smarter data driven decision making to improve profit margin and proactive risk mitigation. For more information, visit www.partanalytics.com.