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FOR IMMEDIATE RELEASE

Cardinal Marketing, Inc. Announces Representative Agreement with Weller Tools

Libertyville, IL — **August 2020** — Cardinal Marketing, Inc., an independent manufacturers' representative firm, announced today that it now represents Weller Tools, the world's No.1 brand in hand soldering solutions, in the states of Illinois and Wisconsin.

Jan Clark, Co-owner at Cardinal Marketing, stated: "Cardinal Marketing originally became the manufacturers' rep for Weller covering the IL/WI territory from 2009 to 2017. We are excited to regain our position with Weller in our territory. With great esteem for the employees of Weller that we have worked with over the years, combined with the innovations in product, Cardinal is eager to show our customers the value of all Weller products."

The Weller name stands for pioneering solutions in soldering technology. Founded in 1945, the company quickly grew to become the market leader in manual soldering technology. Weller's extensive range of products includes innovative solutions for industry and trade. The company's areas of expertise include conventional soldering technology such as extraction systems, precision tools and solutions involving screws, bolts and robots as well as many other benchtop products and services.

Weller Tools is part of the umbrella company Apex Tool Group, LLC. Apex Tool Group, LLC, headquartered in Sparks, Maryland, is a leading global manufacturer and supplier of high-performance hand and power tools, tool storage, drill chucks, chain and electrical soldering products for industrial, commercial and demanding do-it-yourself applications. For more information, visit www.weller-tools.com.

Cardinal Marketing is a solutions-driven company with more than 60 years of combined experience in electronics manufacturing in various industries. The husband and wife team provides thoughtful solutions to make your manufacturing process leaner and more efficient. For more information, visit www.cardinal-marketing.com.

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About Cardinal Marketing, Inc.

Founded by Jan and Bruce Clark in 2012, Cardinal Marketing is an independent representative firm. The company specializes in finding the best resources available to meet its customers' demands. Cardinal Marketing brings the best solutions for each application with the most current technologies available. For more information, visit www.cardinal-marketing.com.