

NEWS RELEASE

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YAMAHA Motor Corporation USA Announces New IM Division Headquarters in Marietta, Georgia

Marietta, Georgia, USA – Yamaha Motor Corporation USA’s Intelligent Machinery (IM) Division is pleased to announce the grand opening of its new sales, training and demonstration facility in Marietta, Georgia, USA. Having outgrown the previous facility in nearby Kennesaw, the new facility is a complete replacement of the previous headquarters and offers the ability to double the number of employees while increasing available space for equipment, service, and support operations.



In making the announcement, Tom Simpson, Operations Manager said, “This expansion was necessary to support our increased machine line-up, which includes Stencil Printers, Solder Paste Inspectors (SPI), Dispense, Automatic Optical Inspectors (AOI), In-line 3D X-Ray, Storage Towers, Industrial Robots and our 3 brands of Mounters: iPulse, YSM and SIGMA Series Machines. Covering all speeds and complexity of production. Yamaha is the only SMT vendor with a full line solution.”

In addition to adding factory automated material delivery systems, connected factory tools, computer-controlled component storage and a full line of industrial robots to Yamaha’s already extensive lineup, it was imperative that Yamaha expanded their IM Operations in the USA. Tom went on to say, “We have doubled our office capability, and increased our showroom and training/refurbishment area by 80%. Additionally, we have increased our spare parts inventory and storage area by over 50% to

accommodate our additional machines as well as to provide direct support for our many new direct and corporate accounts.”

In the past year, Yamaha has increased direct headcount by over 20% and added 3 new distinct product lines to their portfolio. With a dedicated team of Service Engineers, Applications Engineers, Technical Support Personnel and Sales People, the IM Team now has room to grow even further in 2019 and beyond.

About Yamaha Motor Intelligent Machinery

Yamaha Motor Corporation, USA IM is a subdivision of Yamaha Motor Corporation, and offers a full line of machines for electric/electronic parts mounting and other production-line solutions to answer the diversifying needs of today’s electronics manufacturers. Yamaha Motor Corporation, USA has sales and service offices in Japan, China, Southeast Asia, Europe and North America, providing a truly global sales and service network, delivering best in class on-site sales and service support for their customers.

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