

## **What's New in Electronics Live - Bringing the world of electronics together**

July 17th - What's New in Electronics Live is set to deliver a comprehensive 2 day event covering the whole spectrum of the electronics industry. With dedicated conferences and exhibition opportunities for the Embedded and EMC industries, as well as electronics manufacturing, WNIE Live really is the one unmissable event of the year for anyone involved in electronics.

The event runs in Hall 1 of The NEC, Birmingham, UK from 25th - 26th September and is free to attend, with visitors receiving free wifi throughout the whole venue.

We all know exhibitions remain a vital part of bringing business to life, nothing beats the energy of a face-to-face meeting or the thrill of seeing a machine in a live environment and delivering the latest technologies and standards. WNIE Live will give customers and vendors the opportunity to enjoy a unique experience that allows them to meet the right people, make connections, network, and hopefully have some fun.

Here are some of the key highlights you can look forward to:

- An international exhibitor list of over 100 companies showcasing a host of products and services from all corners of the electronics process
- EMC UK Expo and Conference - a designated area for EMC UK within the What's New in Electronics Live exhibition. To view the programme go to <http://emcuk.co.uk/programme>
- Embedded Live Exhibition and Conference in association with Feabhas - a great mix of exhibitors showing a vast range of products and services, supported by four half-day conference programmes. To view the programme go to <https://www.feabhas.com/embedded-live-2018-agenda>
- WNIE TV roundtable debates covering a range of pertinent industry topics
- The IPC Hand Soldering Competition - supported by Advanced Rework Technology
- Female Leaders in Tech Europe Networking Event
- UK debut of the IPC CFX Live Showcase - a technological demonstration operating in real time that will deliver standardized machine data from participating exhibitors through the cloud to show visitors via their mobile devices

Visitor badges will also give free access to all the other events running in conjunction with WNIE Live, allowing easy circulation from one to the other without having to re-register.

If you are involved in electronics development, production, components, systems and applications then What's New In Electronics Live is your premier source to meet with engineers, designers, buyers and decision makers in the procurement of products and services. WNIE Live is supported by the ground breaking WNIE Online which reaches a global audience of over 80,000 industry professionals giving exhibitors far more outreach than just a traditional exhibition solution.

WNIE Live brings the electronics industry to life and allows companies to join with like-minded individuals who want to connect and source new contacts. By visiting this event you can see new products in action and meet suppliers offering services to improve and innovate your business. The event boasts a central hub where you can arrange to meet contacts old and new and build relationships, face to face.

In an online world this is a unique opportunity to see, hear and touch What's New in Electronics.

All of these events are completely free to attend and you can register now for WNIE Live by following this link - <http://wnielive.com/ems/registration.html?evregtype=bea0dd31-eb39-49a7-97ba-e473d462f7d0&src=ONLINE>

For more details on exhibiting at the event including a free marketing package worth £2,500 contact [live@wnie.co.uk](mailto:live@wnie.co.uk) or call +44 1428 609 382.

[www.wnie.co.uk/live](http://www.wnie.co.uk/live)