

Ultrahaptics Announces Cooperation with EBV Elektronik on EBVchips Program

Bristol, UK and Poing, Germany, March 17th 2017 – Ultrahaptics, the leading provider of mid-air touchless haptic technology, today announced an agreement with EBV Elektronik, an Avnet company (NYSE: AVT) and the leading specialist in Europe, Middle East and Africa (EMEA) semiconductor distribution to distribute and market Ultrahaptics' TOUCH Development Kit (UHDK5) and related microprocessors under its innovative EBVchips program.



The UHDK5 development platform uses ultrasound to provide touch feedback in mid-air - enabling users to 'feel' virtual buttons, switches, dials and other objects in mid-air. This revolutionary technology enables clients across all industries to evolve their user interfaces and create more immersive and differentiated services and user experiences. The applications of this technology are endless. The TOUCH Development Kit (UHDK5), created with the support of the European Commission Horizon 2020 programme, offers designers and developers a complete hardware and software package with an architecture that can be readily embedded in product designs, from prototypes right through to volume production.

'This cooperation agreement is the next step for us, giving customers easy access to the development kit to be able to quickly build prototypes. Customisation options come as part of the software along with a library of pre-programmed sensations,' said Steve Cliffe, CEO at Ultrahaptics. 'EBVchips offers us the opportunity to scale the solution to the needs of the customer, strengthening our commitment to provide an easy-to-use and easy-to-buy solution to our customer base.'

'We are very excited to add Ultrahaptics to our EBVchips portfolio,' said *Dr. Eckart Voskamp, Director Product Innovations* at EBV Elektronik. 'The unique solution Ultrahaptics offers allows developers to design in touchless haptic feedback to a wide variety of applications, all of which can be supported by our expert team of Technical Sales Specialists.'

The Ultrahaptics TOUCH Development Kit (UHDK5) is available to ship immediately from [EBV Elektronik](#).

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About Ultrahaptics

Ultrahaptics is the world's leading touchless haptics company. The company has developed a unique technology that enables users to receive tactile feedback without needing to wear or touch anything. The technology uses ultrasound to project sensations through the air and directly on to the user. Users can 'feel' touchless buttons, get feedback for mid-air gestures or interact with virtual objects. For more information about Ultrahaptics, please visit: <http://ultrahaptics.com/>

About EBV Elektronik

EBV Elektronik, an Avnet (NYSE: [AVT](#)) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 240 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling, and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 61 offices in 28 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com. Follow EBV on Facebook, LinkedIn, Twitter and YouTube. Further information about Avnet is available via www.avnet.com.

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