

Blakell Europlacer



Europlacer Engineers Create SMT Tour de France Homage.

The second stage of this year’s famous Tour de France cycle race passed less than four miles away from Europlacer’s manufacturing HQ in Rocheservière near Nantes in France on Sunday. To mark the occasion, the process engineering team at Rocheservière decided to create a surface mount homage to the great race, using the company’s new *atom* platform.



Many Europlacer employees are keen cyclists. The Rocheservière engineers programmed the Pulsar pipette heads on the award-winning new *atom* machine to place chip components in the pattern of a road cycle racer. “It was simply an homage to the great race and its proximity to the factory,” explains Europlacer’s Andy Jones, adding: “however, as the video shows, you could argue that there is a direct parallel between the impressive speed of the Tour de France peloton and that of the new Pulsar placement head!”

‘Chapeau’ to them, as French cyclists like to say.

ENDS

YouTube Video link: <https://www.youtube.com/watch?v=GHzUAtocyGo&feature=youtu.be>

Press Information – For Immediate Release

About Blakell Europlacer

The Blakell Europlacer Group comprises the Speedprint Technologies, Europlacer, and Blakell Europlacer Distribution business units. All three are active and pre-eminent in the electronic circuit board assembly sector with advanced product and service solutions for electronics manufacturers in the UK and globally. Speedprint Technologies is a provider of screen printing equipment used in surface mount assembly processes. Europlacer is a provider of surface mount component placement equipment. Blakell Europlacer Distribution augments the provision of screen printing and pick & place platforms in the UK with a range of associated equipment, including AOI, reflow and PCB handling.

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