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**FOR IMMEDIATE RELEASE**

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**SelecTech Now Offering AIA Certified Learning Unit Courses in Virtual Sessions**

**AVON, MA — March 2020 — StaticStop, a division of SelecTech, Inc., and leader in the manufacture of innovative ESD flooring products that save time and money, is now offering its highly informative AIA (The American Institute of Architects) Certified Learning Unit Courses in virtual sessions.**

The courses are informative, easy to understand, and packed with insightful knowledge about ESD flooring, “green” and sustainable flooring. The courses are designed to be 50 minutes including Q&A and are worth 1-3 Learning Unit AIA professional credits.

Joe Berkowitz, Director of Sales, SelecTech, Inc. stated: “This is a fantastic way to help practice social distancing and educate yourself and your colleagues while they are working from home.”

The objective of the “Introductory Electrostatic Discharge Flooring Presentation” course (00001-ESD 1LU) is to offer the knowledge of electrostatic discharge flooring and why it is important in controlling ESD in environments sensitive electronics.

The “Shades of Green in Flooring” course (00001-Green Flooring 3LU) provides an unbiased, evidence-based and focused program on developing knowledge in an overview of what sustainable flooring is, its function and why it is important in architecture and design for your clients.

AIA members need continuing education to stay at the top of their field and grow the profession. For more information, please call 508-583-3200 or visit [www.staticstop.com](http://www.staticstop.com).



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**About StaticStop**

StaticStop is a division of SelecTech, Inc., which was founded in 1993 with the mission of creating valuable products from scrap plastics. The company is a leader in the manufacture of flooring products from recycled materials and uses one million pounds of recycled materials annually. Their FreeStyle ESD and SelecTile ESD products are made with recycled content and are 100 percent recyclable. Both FreeStyle ESD and SelecTile ESD are installed without adhesives making them some

of the “greenest” and most cost-effective flooring products available. The unique interlock system on StaticStop’s flooring products enable them to be installed at a much lower cost, without a lot of costly downtime, which provides significant value to customers.



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[www.staticstop.com](http://www.staticstop.com)