

Press release

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## SMTconnect 2019 presented numerous visitor highlights

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**The SMTconnect once again brought together people and technologies from the areas of development, production, services and applications in connection with microelectronic assemblies and systems and offered the participants a diverse program in Nuremberg, Germany, from 7 - 9 May 2019.**

### Numerous popular visitor highlights

The exhibition, which was held for the first time under the new name, offered many popular program highlights this year. Among them was the EMS Park, which gave companies from the contract manufacturing sector their own platform. It was designed with a focus on networking opportunities and with a small Speakers' Corner in which exhibitors could present their topics and solutions. The EMS Park created an ideal platform for a concentrated exchange on Electronics Manufacturing Services.



The more than 13,000 visitors were able to enjoy other special showcase areas in addition to the EMS Park. At the showcase area "PCB meets Components" exhibitors presented their solutions around the topics printed circuit boards, components and materials. In addition, the Newcomer Pavilion gave them an overview of various newcomers to the industry and to the event and enabled them to make valuable contacts.

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Another highlight was the "Future Packaging" production line organized by the Fraunhofer IZM, which was held in 2019 under the motto "Get In The Ring - Meeting the challenges of modern manufacturing". Visitors were able to experience all production steps "live" and discuss issues and challenges with experts.

The annual hand soldering competition by the IPC - Association Connecting Electronics Industries from the USA, in which soldering experts and young professionals demonstrated their skills, also attracted numerous spectators.

### **National and international exhibitors showcased their solutions**

More than 400 exhibitors presented all technical processes in the production of electronic assemblies with their products and solutions.

“The exhibition is always a significant industry event. One finds out so much about innovations in the production of electronics, substrates and systems to do with mounting and connection technologies. In addition, one can get an overview of numerous solutions on current topics such as digitalization, automation and robotics,” summarizes Dr. Christoph Weiß, Deputy Managing Director PCB and Electronic Systems Division at the ZVEI – German Electrical and Electronic Manufacturers’ Association and exhibitor at the SMTconnect 2019.

### **Technology Days focused on soldering and substrates**

At the Technology Days, which took place for the first time and were devoted to the mounting and connecting of components and assemblies, the 164 participants were able to find out about new developments in materials and technology, possible problems and their solutions for soldering and substrates.

The next SMTconnect will take place in Nuremberg from 5 - 7 May 2020. Current information on the event is available at [smtconnect.com](http://smtconnect.com).

### **About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. (mesago.com)

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

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