

**Press Release
For Immediate Distribution**

September, 2016

SMS Strengthens Team with New Appointment

SMS announce the appointment of a UK Sales Manager



SMS, (www.smselectronics.co.uk), UK's leading manufacturing service provider (MSP) announced today, the appointment of Robert Colclough as UK Sales Manager. This announcement is the first in a series of high-profile executive and strategic investments in talent that SMS will communicate in the months to follow. SMS has increased its headcount by over 20% and continues to steadily grow.

Mr. Colclough has been brought on board to continue driving this expansion and is charged with developing go-to-market and sales strategies, creating new business opportunities as well as providing greater support to existing SMS customers.

On his new appointment, Mr. Colclough stated *"SMS has worked very hard to position themselves in the UK market as the manufacturing partner of choice and I am delighted to take on this role. I look forward to working on original and current projects to focus on building and maintaining the relationships that SMS has worked relentlessly to establish and nurture, whilst developing further opportunities for SMS."*

Andrew Maddock, company CEO stated, *"I am delighted to welcome Robert Colclough as we continue to expand our team. Mr. Colclough is a highly qualified professional sales leader, with in-depth industry knowledge, who will add strategic value to our sales organisation. His extensive experience and sales management credentials will help ensure we achieve our long term growth aspirations."*



About Robert Colclough

Mr. Colclough joins SMS with over 20 years of experience in the electronics industry, accompanied by a degree in Physics and Electronics. He has held roles in sales and account management for a number of principle electronic manufacturing service (EMS) providers, including Tier I Celestica. Mr. Colclough's greatest strengths are his tenacious operational focus combined with his creative direction. He thrives on challenges and is at his best when leading a customer's engineering problem to a solution and positive outcome. His greatest achievement to-date is being recognized as the salesperson of the year, out of 120 candidates, in his previous role. He is excited to take this badge of honour to SMS and is looking forward to contributing to a positive result for continued successful customer relations at a profit to the company.

About SMS

SMS is one of Europe's leading Manufacturing Services Providers (MSP), committed to providing high quality Contract Manufacturing and Product Life Cycle Support.

We have over 100 years of manufacturing history as both an Original Equipment Manufacturer (OEM) and Manufacturing Services Provider, with over 10,000 sq. m. of manufacturing floor space utilizing state of the art equipment.

Leader in the complex mid-Tier electronic manufacturing services market space, SMS operations have earned critical industry facility certifications that bring full viability and credibility to the aerospace & defense and medical markets. SMS brings the right scale, capabilities and competitive solutions to customers needing high reliability attention and supply chain optimization.

For further information, visit www.smselectronics.co.uk.

===END===

Kind Regards
Gayle

About Scoop

Scoop is the only journalist owned and managed marketing and communications agency, servicing the needs of the electronics industry.



GAYLE PATERSON

+ 44 7701 331 717 mobile

www.wearescoop.com

