

Speedprint Technology



## ***Speedprint Scoops Top NPI Industry Award for S-Track at APEX.***

SMT screen printing specialist Speedprint Technologies walked away with the top New Product Introduction trophy from the Circuits Assembly Awards in the Screen Printing category for its new S-Track barcode traceability package for its SP710 print platform. The S-Track global launch also took place at the Apex Expo in San Diego.



*Mark Brawley receives the Circuits Assembly NPI Award at APERX 2017 from Mike Buetow*

S-Track is an industry first and unique in featuring pick & place technology inside a screen printer, designed expressly for precision barcode attach. The goal is to introduce the benefits of traceability earlier. Automatically and accurately placing barcodes while boards are still in the printer achieves this. It's one full process step upstream from the placement machine, and right at the start of surface mount assembly. The Circuits Assembly judging panel deemed it this year's top innovation in the sector, given that traceability is an increasingly critical industry objective.

## Press Information – For Immediate Release

To position an unlimited number of pre-printed barcode labels on a board in an unlimited number of locations, S-Track uses a label feeder built into the printer’s architecture. The package also adds Speedprint’s Traceability Option software, providing automated barcode reading that allows users to scan barcodes and recall all the process data related to that board – including those once part of a panelized PCB. It enables complete end-to-end traceability across an SMT assembly line.

Speedprint is currently offering special introductory pricing for S-Track orders.

For more information on S-Track and special introductory pricing, visit [www.speedprint-tech.com/s-track](http://www.speedprint-tech.com/s-track)

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### About Speedprint Technology

The Blakell Europlacer Group comprises the Speedprint Technology, Europlacer, and Blakell Europlacer Distribution business units. All three are active and pre-eminent in the electronic circuit board assembly sector with advanced product and service solutions for electronics manufacturers in the UK and globally. Speedprint Technologies is a provider of screen printing equipment used in surface mount assembly processes. Europlacer is a provider of surface mount component placement equipment. Blakell Europlacer Distribution augments the provision of screen printing and pick & place platforms in the UK with a range of associated equipment, including AOI, reflow and PCB handling.

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