



For Immediate Release

Press Release

Jerald Chan Named Managing Director, MicroCare Asia

New Britain, CT, March 3, 2020-

MicroCare Corporation is pleased to announce the promotion of Jerald Chan to the newly established position of Managing Director, MicroCare Asia Pte Ltd. The creation of the position speaks to the growth of MicroCare and the company's desire to continue to expand globally. Jerald has been with MicroCare since 2014. He will direct sales, marketing and administration operations of all MicroCare distributors, sales representatives and end users in the APAC region including India, greater China, Southeast Asia, Australia and New Zealand. He will also have a more prominent role in determining the company's strategic direction including regulatory compliance and environmental sustainability.

Tom Tattersall, MicroCare Executive Vice President and COO, is pleased with Jerald's appointment. "Jerald is instrumental in the company's success as we continue to grow in the Pacific region," Tattersall said.

"MicroCare has been serving the Asia Pacific markets for nearly a decade, working with customers in many industries, including electronics, metal finishing, transportation, photonics, medical devices and aerospace. MicroCare has been rapidly growing in all of these areas thanks to the hard work of Jerald and our entire Singapore team. I'm very proud of their efforts," he concluded.

MICROCARE CORPORATION

595 John Downy Drive, New Britain CT 06051 USA

Tel: +1 (860) 827-0626 On the web: www.MicroCare.com Email: Info@MicroCare.com

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Jerald is committed to continue the growth in the Asia market. "It has been an exciting upward trajectory for MicroCare Asia since its inception. We will continue to build a stable and strong team in Singapore. I look forward to working with such an outstanding team of people to ensure the company takes full advantage of our opportunities," Jerald said.

Jerald earned a Bachelor of Arts degree in marketing management from Murdoch University of Western Australia. Prior to joining MicroCare, he managed the Asia-Pacific sales operations for a German company providing high-tech electrical storage for off-grid sites. He lives with his family in Singapore. He will work from MicroCare Asia headquarters in Singapore

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Editor's notes:

Fast-growing MicroCare Corporation is a global company based in New Britain, CT. Since 1983 it has been the leading manufacturer of environmentally-progressive fluids and tools used for critical cleaning. These products are supplied to industries as diverse as electronics, metal finishing, transportation, photonics, medical devices and aerospace with a goal of helping those companies improve the products they make. MicroCare also features a team of chemists and technical engineers to help companies use these fluids properly, safely and more economically.

MicroCare Corporation has an ISO 9001:2015 registered quality system and is continually improving and expanding its range of products. It encompasses three production facilities, four logistics centers and a distribution network spanning 47 countries. MicroCare products include the MicroCare™ fluids, Sticklers™ fiber optic cleaners and MicroCare Medical™ among its brands.

For all media enquiries contact Sally Stone, sally@hartmarketing.com, Hart Marketing International Ltd, Canada House, 1 Carrick Way, New Milton, Hampshire, BH25 6UD, United Kingdom T: +44 (0)1425 611600

For Further Information Contact:

MicroCare Corporation

595 John Downey Drive
New Britain, CT 06051 USA
Tel: +1 860 827 0626
Email: Support@MicroCare.com

MICROCARE CORPORATION

595 John Downey Drive, New Britain CT 06051 USA
Tel: (+1) 860-827-0626 On the web: www.MicroCare.com Email: TechSupport@MicroCare.com
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MicroCare Asia Ltd.

#03-01 Citilink Warehouse
102E, Pasir Panjang Road
Singapore 118529
Tel: +(65) 6271 0182
Email: Sales@microcare.sg

MicroCare América Latina

El Paso, TX USA
Tel: +52 (1) 656 670 1647
Email: AgustinM@MicroCare.com

MicroCare Europe bvba

Vekestraat 29 B11
Industriezone 'T SAS, Kampenhout, b-
1910 Belgium
Tel: +32 2 251 9505
Email: EuroSales@MicroCare.com

MicroCare Europe (UK)

Seven Hills House, South St
Morley, Leeds
West Yorkshire, LS27 8AT
Tel: +44 (0) 113 3501008
Email: EuroSales@MicroCare.com

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595 John Downey Drive, New Britain CT 06051 USA

Tel: (+1) 860-827-0626 On the web: www.MicroCare.com Email: TechSupport@MicroCare.com

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