



ATS ADVANCED
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SOLUTIONS, INC.
Innovations in Thermal Management®

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FOR IMMEDIATE RELEASE:

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ATS Design Services Provide Electronics Cooling Solutions for Digi-Key Customers

September 10, 2019 – *NORWOOD, MA* – Advanced Thermal Solutions, Inc. (ATS), a leading developer of products and systems for cooling hot electronics, is now providing design engineering services for companies doing business with leading electronic components distributor Digi-Key Electronics, through their Design Services Provider network.



ATS offers comprehensive thermal analysis and design services for the cloud and edge computing, aerospace, agtech, robotics, electric vehicles, medical and consumer electronics, telecommunications, data communications, industrial IoT and other industries in need of cooling high performing electronic products. ATS' 3-Core design process encompasses analytical, computational and empirical methods using proprietary tools and CFD software. ATS studies the full packaging domain, including components, circuit boards (PCBs), shelves, chassis, and system packaging.

Commenting on ATS design services, Randall Restle, Digi-Key Vice-President, Applications Engineering, said, "We are aware of problems facing electronic design engineers. One of the most common is heat management. Heat affects everything from components to buildings full of servers and everything in between. We are proud to carry standard ATS thermal relief products and stock more than 30,000 of them for immediate overnight shipment, and we are delighted to expose ATS heat management engineering prowess to our customers as a design service. The engineering used to make ATS' excellent thermal management products is available to our customers to address their specific thermal solution needs."

"Thermal management is a critical junction point for the successful launch of any kind of electronics product," said Kaveh Azar, Ph.D., President and CEO of Advanced Thermal Solutions, Inc. "Being included in Digi-Key's Design Services Provider Program allows us to make available

our 30 years of experience in thermal design and mechanical packaging of electronics to Digi-Key's customers to ensure that the thermal portion of the design cycle is addressed right-on-time-the-first-time. We are proud to be an active part of this program at Digi-Key and look forward to working with many of their clients in different market verticals."



Digi-Key provides one of the world's broadest selections of in-stock electronic components, as well as various services to assist engineers through the entire design process. Their Prototype to Production® model has led the company to be highly ranked year after year in industry surveys, in North America as well as Europe and Asia, in categories covering such facets of business as availability of product, speed of service, and responsiveness to problems.

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About Advanced Thermal Solutions

Advanced Thermal Solutions, Inc. (ATS) is a leading, U.S. based, engineering and manufacturing company supplying complete thermal and mechanical packaging solutions to the electronics industry. ATS offers products, analysis, testing and final low or high-volume production of the cooling solution. ATS provides heat pipe, vapor chamber, liquid- and air-cooling solutions, laboratory-quality thermal instrumentation, thermal design consulting services and training. For more information about ATS, visit <https://www.qats.com> or email ats-hq@qats.com.

About Digi-Key

Digi-Key Electronics, headquartered in Thief River Falls, Minn., USA, is an authorized global, full-service distributor of electronic components, offering more than 9 million products, with over 1.7 million in stock and available for immediate shipment, from over 800 quality name-brand manufacturers. Digi-Key also offers a wide variety of online resources such as EDA and design tools, datasheets, reference designs, instructional articles and videos, multimedia libraries, and much more. Technical support is available 24/7 via email, phone and webchat. Additional information and access to Digi-Key's broad product offering can be found by visiting www.digikey.com.