

PRESS RELEASE

Sensera and Arrow Electronics sign global agreement to cooperate on powerful IoT sensor solutions

Arrow to carry Sensera products worldwide

Carlton, VIC, Australia, July 23, 2019 – Sensera Limited (ASX: SE1, "Sensera"), an Internet of Things (IoT) solution provider, today announced that it has signed a global agreement with Arrow Electronics, Inc. to distribute its high-precision, real-time location and location-aware smart wireless sensor solutions.

Sensera Ltd is a leading designer and manufacturer of end-to-end sensor solutions and services for the rapidly growing IoT market, which combines precise proximity detection and tracking in real time with smart IoT sensors. Arrow is one of the world's largest technology solution providers, with annual sales of \$29.7 billion, and over 200,000 customers.





Under the new agreement, Arrow's IoT group will provide consultancy, and will assist with designing and delivering solutions based on Sensera products, including system integration and deployment. The agreement covers Sensera's IoT Solutions division and its MicroDevices division.

Prior to the current agreement, Arrow distributed nanotron Technologies, Sensera's IoT Solutions division, in limited geographies winning multiple customers. Arrow will now provide Sensera's entire product portfolio to its extensive worldwide customer base enabling the delivery of IoT solutions for mission-critical applications. Its technical sales teams and field application engineers will provide customers with design-in and product support.

Ralph Schmitt, CEO of Sensera Ltd., said, "Arrow is a global leader in IoT solutions and we are delighted to work together with them to bring our IoT sensor technology to a broader base of customers around the world. Their extensive team of sales and applications professionals will allow us to deliver our mission-critical sensor technology to significantly more customers. The agreement was founded on a history of successful cooperation in a few countries, and we have already engaged in a set of new customers in the expanded geographic footprint which will provide near term revenue. "

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About Sensera Limited (ASX:SE1)

Sensera Ltd. is an Internet of Things (IOT) solution provider that delivers Sensor based products transforming real-time data into meaningful information, action and value. The company designs and manufactures hardware and software across the vertical technology spectrum from unique structures as MicroElectroMechanical Systems (MEMS) and sensors, as well as wireless networked systems and software that when combined, drive an entire IOT platform solution.

About Sensera's MicroDevices Division (Sensera Inc.)

Sensera Inc. (MicroDevices) is a designer and manufacturer of specialized high performance sensors, and modules. Sensera's core expertise in MicroElectroMechanical Systems (MEMS) based technologies, is bringing custom devices from concept to market. Sensera Inc. is a wholly owned subsidiary of Sensera Limited.

About Sensera's IOT Solutions Division (nanotron Technologies GmbH)

Nanotron is a leading provider of electronic location awareness solutions. If knowing what, where and when is mission-critical to your business, rely on nanotron with Location Running. Nanotron's solutions deliver precise position data augmented by context information in real-time. Location Running means, reliably offering improved safety and increased productivity, 24 hours a day, 7 days per week: Location-Awareness for the Internet of Things (IoT). Nanotron Technologies GmbH is a wholly owned subsidiary of Sensera Limited.

More information on www.nanotron.com and www.sensera.com