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FOR IMMEDIATE RELEASE

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Alpha Hosts Low-Temperature Soldering Technology Seminar in Dongguan, China

Somerset, NJ – September 17, 2018 – Alpha Assembly Solutions, the world leader in the production of electronic soldering and bonding materials, will be hosting a full day seminar on “Low-Temperature Soldering Technology” at Hyatt Regency Dongguan in China on September 19, 2018.

Alpha Assembly Solutions, a part of the MacDermid Performance Solutions group of businesses, will share ideas and updates on how [low-temperature solder](#) alloys provide customers with efficiencies in both energy and cost. Topics will include:

- A History and Overview of Low-Temperature Solder Alloys
- Low-Temperature SMT Process Implementation
- Introducing Alpha’s 3rd Generation Low-Temperature Alloy HRL1
- How to Create Value by Using Alpha Low-Temperature Solder Paste

In addition, Alpha’s sister company, MacDermid Enthone Electronics Solutions, is invited to present the introduction of *Final Finished Key Products in PCB Markets* and discuss their application & case studies on DIMM wet, SMT and SAD issues.

“This seminar is to enable our southern China customers to learn the latest developments in Low-Temperature Soldering Technology and value creation of using low temperature materials,” said Andy Au Yeung, Sales Director of Alpha Assembly Solutions in Southern China. “It represents Alpha’s commitment to keeping our customers up-to-date on the latest solutions that help them improve their electronics assembly processes including reduction of energy cost and the associated burden on the environment.”

To learn more about [Alpha’s low-temperature solutions](#), please visit [Alpha website](#).

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About Alpha Assembly Solutions

Alpha Assembly Solutions, part of the MacDermid Performance Solutions group of businesses, is the world leader in the development, manufacturing and sales of innovative specialty materials used for electronics assembly, die attach and semiconductor packaging in a wide range of industry segments, including automotive, communications, computers, consumer, power electronics, LED lighting, photovoltaics, and others.





As the electronics industry continues to evolve, Alpha is focused on developing novel and unique processes for solving assembly challenges. Whether traditional electronics assembly, die attach or emerging applications, such as flexible and formable electronics, Alpha designs solutions for manufacturing that looks at how multiple products can interact in the same environment to provide customers with the most effective assembly solution for their application.

Since its founding in 1872, Alpha has been committed to developing and manufacturing the highest quality materials with a focus on sustainability and recycling services. For more information, visit AlphaAssembly.com.

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