



## Press Release

# ECD Logs Record-Breaking Year, Attributes Impressive Results to Customer Loyalty, Product Innovation and Outstanding Service

**April 19, 2017** – ECD is celebrating the company’s most successful year on record, as 2016 is now in the books and closed with significant financial and product development achievements. Strategic focus, a new product line, enhancements to existing technologies, award-winning service and a dedicated team are all cited as key contributors to the record-breaking result.

“ECD has built a very successful business in our 53-year history,” says Todd Clifton, President and CEO of the Oregon-based thermal profiling and dry storage technology pioneer, “but, 2016 ranks as the best yet, as we experienced solid revenue growth, fruitful results from the launch of SmartDRY™ Intelligent Dry Storage and global expansion.”

ECD’s M.O.L.E.® thermal profiling systems and award-winning service have fostered a loyal following, with solid repeat business in both the electronics and baking markets, and new customers steadily adopting M.O.L.E. technology on a regular basis. Additionally, the company’s SmartDRY dry storage portfolio, which was commercialized in 2015, has enjoyed growth well beyond initial projections. With these contributors, 2016 new customer development outpaced market growth averages, posting a respectable 4%, while revenues increased year-over-year by 10%.

In addition to strong financial performance, ECD expanded its global footprint over the previous year, bolstering its representative network with additions across the Americas, Europe and Asia. And, in every region, M.O.L.E. profilers continue to gain market share in key electronics market sectors including automotive, aerospace, military, medical, as well as in various baking industry operations.

“We have a continuous improvement philosophy at ECD,” shares Clifton. “This applies not only to product innovation and enhancement, but also to service levels, customer communication initiatives and business efficiency activities. Providing the best experience to our customers at every single touch point drives all of our endeavors and it is clearly paying off! I am so proud of our team and grateful to our customers and partners for the collective contributions that enabled ECD’s record-breaking year.”

For more information about ECD’s award-winning products and service, visit [www.ecd.com](http://www.ecd.com).

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**About ECD**

Founded in 1964, ECD is recognized worldwide for its leadership and expertise in thermal monitoring and analysis technology and, more recently, for its development of intelligent dry storage systems. Based in Milwaukie, Oregon, the company is a pioneer in the design, development, and manufacture of advanced in-transit thermal profiling systems and software used to monitor and analyze process temperatures in various industries including electronics, solar and baking, among others. Well-known for its data-rich software expertise and robust hardware functionality, ECD leads the industry for innovative measurement and safeguarding systems. For more information on ECD and its products, visit [www.bakewatch.com](http://www.bakewatch.com) -- [www.ecd.com](http://www.ecd.com) -- [www.smartdry.com](http://www.smartdry.com).

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