



Murray Percival *“We know how...”*

For immediate release

Murray Percival opens new Demonstration Room; linking manufacturers and partners with customers looking for solutions in their SMT assembly process.



Auburn Hills, MI. December 2018: The Murray Percival Co. is excited to announce the expansion of its Auburn Hills, MI headquarters with the addition of a fully functioning demo room. This addition will contain the newest machines and materials that are used within the SMT process. The room currently features the Hanwha SM485

component placer, IBL BLC420 Vapor Phase, ITW MPM Momentum HiE screen printer, Purex 400i fume extraction system and an Optical Control OC-Scan SMD counter.

This demo room is designed to give customers an opportunity to not only see these machines in action, but to also test their own products and processes on the machines in real time before they commit to their investment. Murray Percival Jr, President of the Murray Percival company stated “Our goal has always been to help our customers and prospects make the best educated decision they can when selecting new equipment. Our new demo facility supports that education allowing our customers to make that decision regardless of whether we are selected as the supplier of choice or not”.

This facility will give customers the convenience of a centralized demo location that contains a wide variety of machines and capabilities to help better their understanding of these industry innovations. The Murray Percival Co. plans on continual rotation of machines through the facility so that customers can constantly have a hands-on experience with the industry’s newest, high-performance machines that offer the best process improvements. Additionally, the demo room acts as an educational center for the Murray Percival Co. team members to sharpen their knowledge which they then pass on to customers, as well as being a resource for Murray Percival partners to utilize for product showcasing and presentations.

About Murray A. Percival Company

Founded in 1960, the Murray A. Percival Company delivers an extensive array of batch/in-line equipment, processes and consumables to the printed circuit board assembly and repair industries. With an extensive supplier base, a multi-state technical sales force, sophisticated VMI program and a state-of-the-art web store, they provide on-demand shipping of thousands of value priced products throughout the continental United States.

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