



Russell Poppe appointed as Business Development Manager at ATE Solutions



ATE Solutions, the UK's leading provider of custom designed and built test automation solutions for the electronics industry, announces the appointment of Russell Poppe as Business Development Manager, effective immediately.

Based in Northampton, Mr Poppe is responsible for contributing to current engineering projects, sales, marketing, pre-sales business processes and new product development. He will also be a main point of contact for new customers and respond to requests for information or proposals, supplying the technical details of proposed solutions.

Poppe brings nearly 30 years of electronics industry experience. After attaining a degree in Engineering (Electronics) from Durham University, he enjoyed an early career designing control systems for large diesel engines. After moving to work on handheld computers at Psion, and becoming a Chartered Engineer, a growing interest in electronics production and test led to a career in sub-contract manufacturing. During his career Poppe enjoyed several technical and management roles including design, test, production, engineering, operations and quality management, always with a strong focus on customers and sustained business growth.

Poppe is delighted to have joined A.T.E. Solutions, and commented, "I look forward to using my extensive industry knowledge and experience to support ATE Solution's innovative test systems and applications in technologically advanced markets."

Founded in 1988, ATE Solutions Ltd is a vastly experienced test equipment manufacturer. They are one of a very few companies to provide the complete test solution, from test system design and build all the way through to fixturing and test software and have over 3000 installed test applications.

<https://atesolutions.co.uk/>

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ATE Solutions Contact	Agency Contact
Steve Lees A.T.E. Solutions Ltd. Units 1&2 Prospect Court, Courteenhall Road, Northampton NN7 3DG	Greg Robinson Protean Inbound Limited Thames Valley Park, 400 Thames Valley Park Dr, Earley, Reading RG6 1PT
T: 01604 369001 E: steve@atesolutions.co.uk www.atesolutions.co.uk	T: +44 (0) 118 370 6015 E: greg@proteaninbound.com www.proteaninbound.com