



THERMAL SYSTEMS

## Press information

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### Rehm opens new branch in Taiwan

#### Expansion of the Sales and Service department in Asia

With around 23 million inhabitants spread across an area roughly the size of the German state of Baden-Württemberg, Taiwan is one of the smaller countries in Asia. In the electronics industry, however, the island is a major global player, with leading manufacturers such as Asus, Acer and HTC becoming global brands in recent years. In order to meet the needs of Asian electronics manufacturers and strengthen partnerships with them, Rehm Thermal Systems has recently set up a new branch in Taiwan.

**Rehm Thermal Systems GmbH**  
Leinenstraße 7  
89143 Blaubeuren-Seissen

**Press contact:**

Anna-Katharina Peuker  
Phone: +49 73 44-96 06 746  
Fax: +49 73 44-96 06 525  
ak.peuker@rehm-group.com  
www.rehm-group.com



*The Rehm team on site: (from left) Andy Wang, Ralf Wagenfuehr, Ricky Lam, Titan Huang, Johnson Ma, Jack Deng und Arie Chen (Photo: Rehm).*

Together with long-term clients and business partners, the Rehm team celebrated the opening of the branch and the inauguration of the new premises, led by Regional Sales Director Titan Huang.

"A clear trend in the Asian electronics market is, in particular, massive growth in the semiconductor industry. With the new branch, we are offering customers in Taiwan and the region even more reliable sales services and

faster support, with particular focus on semiconductors. But the team is also on hand to offer help and advice on any other queries regarding Rehm's product range", says Michael Hanke, Rehm's Chief Customer Officer.



*Ceremonial opening of the new branch in Taiwan (Photo: Rehm).*

In the Technology Center on site, thermal processes can be optimized together with customers and partners and numerous applications can be tested and compared.

**Contact:**

Rehm Thermal Systems Limited Taiwan Office  
1F, 75#, Qingpu 4th Street, Zhongli Dist., Taoyuan City, Taiwan  
Regional Sales Director: Titan Huang  
titan.huang@cn.rehm-group.com  
T: +886 919358442  
F: +886 (03) 287 2298

**About Rehm Thermal System**

As a specialist in the field of thermal system solutions for the electronics and photovoltaics industries, Rehm is a technology and innovation leader in the modern and economical production of electronic modules. As a globally operating manufacturer of reflow soldering systems with convection, condensation or vacuum, drying and coating systems, functional test systems, equipment for the metallization of solar cells as well as numerous customer-specific special systems, we are represented in all relevant growth markets and, as a partner with more than 25 years of industry experience, we implement innovative manufacturing solutions that set standards.