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FOR IMMEDIATE RELEASE

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Dr. Ranko Vujosevic to Present 'Lights Out Electronic Assembly' at SMTA South China

AUSTIN, TX — July 2017 — Optimal Electronics Corporation, a global provider of smart factory software solutions for the electronics assembly industry, today announced that the company's Founder and CEO, Ranko Vujosevic, Ph.D., will present during SMTA South China. Dr. Vujosevic will present the paper entitled, "Lights Out Electronic Assembly" on day one, Aug. 29, 2017 at 11:40 a.m. local time in Booth 1T11, Hall 1, Shenzhen Convention & Exhibition Center, Shenzhen, China.

Lights out electronic assembly is the ability to run printed circuit board (PCB) assembly lines unattended by operators for an extended period of time. The advantages of lights out electronics assembly are: increased productivity, reduced costs (labor and energy) and increased customer satisfaction by delivering products on time.

This paper describes the challenges in achieving lights out electronics assembly, proposes the use of different modern technologies to reach that goal, and proposes a design of an electronics assembly line that can run without operators.

Dr. Vujosevic founded Optimal Electronics in 1996 and remains the visionary behind the value Optimal Electronics brings to its customers. By working directly with customers to understand their most difficult challenges, he guides the company's engineering team to translate those requirements into solutions. Prior to founding Optimal Electronics he worked as a Research Scientist at the University of Iowa's Center for Computer Aided Design. Dr. Vujosevic earned his B.Sc. (University of Belgrade, 1983) and M.Sc. (Vanderbilt University, 1989) in Mechanical Engineering and Ph.D. (University of Iowa, 1992) in Industrial Engineering. For more information, visit www.optelco.com.



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About Optimal Electronics Corporation

Optimal Electronics Corporation is a global provider of innovative software solutions for the control and optimization of electronics assembly processes. The company's flagship product, Optel™, has been used in production at F500 companies since 1998, delivering a true Lean Manufacturing environment with an incredibly short return on investment (ROI). To learn more, visit www.optelco.com.