

## FOR IMMEDIATE RELEASE

### Contact:

Jerry Simmons, Marketing Manager  
Office Direct: (714) 230-2366  
Mobile: (714) 264-1248  
E-mail: jsimmons@okinternational.com  
Web Site: www.okinternational.com

## ***OK International Appoints Global Director of Marketing***

**Cypress, CA — February 2019** — OK International, a subsidiary of Dover Corporation, today announced that Josh Edberg has joined the organization as Global Director of Marketing.

“Josh Edberg will be responsible for leading the global marketing and product management efforts for all of OK International’s brands, including Metcal and Techcon,” said Bryan Gass, Vice President of Sales and Marketing. “As part of the company’s effort to reinvest in growth and marketing initiatives, he will be responsible for formulating the go-to-market strategy for each product line.”

Mr. Edberg brings 20 years of experience including time in product marketing, product management and strategic marketing. Over the course of his 11 years at Honeywell, he has been exposed to a diverse number of Industrial B2B businesses primarily focused on electronics, in which he had to learn and assimilate information about customers and markets to drive customer value through an innovative, differentiated product offering. Most recently, Mr. Edberg headed marketing and product management responsibilities at Knox Company.



Edberg holds a BA from the University of California Santa Barbara and a Master of Business Administration in Marketing & Finance from the University of Southern California. He is a seasoned professional with a proven track record of driving new products to market and expanding market presence through both digital and traditional channels.

For more information about OK International, visit [www.okinternational.com](http://www.okinternational.com). To learn more about Metcal, visit [www.metcal.com](http://www.metcal.com). To learn more about Techcon, visit [www.techconsystems.com](http://www.techconsystems.com).



###

### **About OK International**

OK International, a Dover company, is a global manufacturer of bench tools and equipment that are used in electronics & industrial product assembly. Committed to operational excellence and innovation, they deliver core technological advantages with best-in-class performance. The core brands are Metcal, which provides advanced technology products across hand soldering, convection rework, and fume extraction applications and Techcon, known for their fluid and dispensing products that provide superior accuracy and durability.

**OK International, Inc. • 10800 Valley View Street  
Cypress, CA 90630 • 714-230-2366 • Web site: [www.okinternational.com](http://www.okinternational.com)**