



FOR IMMEDIATE RELEASE

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Lorin Anodized Stainless Collection Ideal for Electronics and Consumer Appliance Applications

Reflect your vision with stunning, strong and sustainable material

Muskegon, MI- [Lorin Industries, Inc.](#), the global industry leader in the innovation and production of coil anodized aluminum, announces the new Lorin Anodized Stainless Collection, ideal for aesthetic trim on electronics and kitchen and other consumer appliances. Lorin's anodized aluminum products provide finishes comparable to stainless, but weighing far less, providing significant material cost savings.

The Lorin Anodized Stainless Collection is available in a variety of stainless finishes, from mill finish stainless anodized aluminum, short line brushed and long line brushed, stainless bright in short line brush and long line brush finish, as well as ClearBrite® and AlumaPlus®. The Lorin sales team focuses on helping engineers and designers select the products that will reflect your vision by providing a stylish and durable stainless look.

Shipped ready to form and punch, Lorin's Stainless Anodized Aluminum is slim, solid and strong, weighing 60 percent less than stainless steel, while still providing sufficient strength, improved ease of use, and natural good looks.

Lorin's anodized stainless finish is not a coating that can wear away. Anodizing is an electro-chemical process that builds an anodic layer from the aluminum, bonding it to the surface at the molecular level, thus protecting the aluminum from the elements. Featuring luxury performance, Lorin's Stainless Anodized Aluminum will not chip, flake, or peel, and will never corrode or patina. It is durable, resists scratches and finger prints, and requires very minimal maintenance. The Lorin Anodized Stainless Collection is 100 percent recyclable, making it a smart, environmentally responsible material decision.

For more information about Lorin and the new Anodized Stainless Collection, as well as ideas for applications within the consumer appliance market, visit www.lorin.com/consumer-goods and see our [Stainless Brochure](#).

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About Lorin

Lorin Industries, Inc. has provided coil anodized aluminum to markets worldwide for over 60 years. Our history of global leadership in anodized aluminum finishing for architectural markets began with bringing the process to market in 1953, and continues today with industry leading innovation. Lorin has worked with some of the world's foremost architects, designers, and fabricators to create new and exciting building designs that last throughout generations.

Whether used for exterior wall cladding systems, roofing systems, sunscreens, interior panels, or decorative interior applications, the possibilities for coil anodized aluminum are infinite. The natural beauty of Lorin's anodized aluminum finishes brings newly constructed and renovated buildings to life, while providing a strong durable surface that will never chip, flake, or peel. Additionally, Lorin's coil anodized aluminum products have been used for automotive, transportation, consumer appliances, and any number of other industries, with the same excellent aesthetics and durability long proven in architectural applications. At Lorin, we can help you reflect your vision with Lorin anodized aluminum.

For additional information visit www.lorin.com and follow Lorin on [Twitter](#), [Facebook](#), and [LinkedIn](#).