

**Europlacer Americas**



## ***Europlacer Americas Showcasing Integrated, Enterprise-wide Production Efficiency Solutions at SMTAi 2016***

**SMTAi Booth #417: Pick & place equipment specialist**

**Europlacer Americas is demonstrating integrated productivity solutions that boost overall work-center efficiency, yield and traceability.**



Europlacer's Lzero3  
Automated Storage Cabinet

Europlacer's flagship iineo II system offers the largest on-machine component inventory in the industry. It processes components from 01005 to 99mm in size, and can electrically test and verify RLC devices to calibrated international standards prior to assembly. Throughput is impressive from this highly flexible twin turret machine, which can handle the industry's largest PCB, in-line, at 24" x 63".

Offline vision and a superior machine programming interface lets process engineers rapidly set up new jobs for the placement platform away from the production floor, within minutes, delivering 95% completion efficiency. CEMs who seek higher efficiency with NPI and overall high-mix assembly business will see direct improvement in overall yield, output and traceability. Direct import from CAD data typically delivers a working program in a matter of minutes: "From CAD to pad in five minutes", is the term coined by customers who use Europlacer's offline vision and machine programming.

To support efficiency across the assembly floor, the Europlacer Lzero3 cabinet can store up to 2048 reels, as well as loose items and jedec trays. Humidity control, essential for MSDs, is an option. Lzero3 is driven by the company's Warehouse Management Solution (WMS) software suite that fully

## Press Information – For immediate release

automates and optimizes all storage, kitting, traceability and inventory management operations enterprise wide.

“We will be demonstrating ‘best of breed’ high-mix assembly and manufacturing processes that facilitate compliance with applicable aerospace, defense, and medical industry sectors,” explains President of Europlacer Americas, John Perrotta.

ENDS

### About Blakell Europlacer

The Blakell Europlacer Group comprises the Speedprint Technologies, Europlacer, and Blakell Europlacer Distribution business units. All three are active and pre-eminent in the electronic circuit board assembly sector with advanced product and service solutions for electronics manufacturers around the globe. Speedprint Technologies is a provider of screen printing equipment used in surface mount assembly processes. Europlacer is a provider of surface mount component placement equipment. Blakell Europlacer Distribution augments the provision of screen printing and pick & place platforms in the UK with a range of associated equipment, including AOI, reflow and PCB handling.

Europlacer Contact	Marketing Agency Contact
<b>John Perrotta</b> Europlacer Americas 519 US Highway 301 South Tampa Florida 33619 USA	<b>Tina Gagg</b> Swordfish Marketing Harborough Innovation Centre Airfield Business Park Market Harborough Leicestershire LE16 7WB UK
[t] +1 813 246 9500 [e] <a href="mailto:john.perrotta@europlacer.com">john.perrotta@europlacer.com</a> [w] <a href="http://www.europlacer.com">www.europlacer.com</a>	[t] +44 (0)1858 414268 [e] <a href="mailto:tinag@swordfish-marketing.com">tinag@swordfish-marketing.com</a> [w] <a href="http://www.swordfish-marketing.com">www.swordfish-marketing.com</a>