

Blakell Europlacer



Europlacer 30-Year-Milestone Staff Join VIPs on Factory Opening Social Outing.

More than a dozen employees at Europlacer's global manufacturing hub in Rocheserviere, France, celebrated long service of 20 or 30 years with the company on a prestigious champagne river cruise in the nearby city of Nantes. They were accompanied by VIP customers and international Europlacer personnel in town to attend the opening of the company's new premises expansion.



Timed to coincide with the official opening of the company's factory extension and smart new customer area, the river cruise invitation list included Europlacer staff members with a staggering combined total of service at the Rocheserviere plant well in excess of 630 years.

Guests on the evening cruise along the Erdre River from Nantes enjoyed the comfort and splendour of glass-sided river boats equipped with arrays of intense floodlighting along each flank, designed to illuminate the many impressive chateaux that line the river. Exquisite food and fine champagne served on board were accompanied by the relaxing sounds of a jazz trio.

Europlacer boasts a remarkable track record of staff retention, probably unmatched in the electronics manufacturing sector, with 16% of its workforce serving over 20 years with the company and 8% more than 30 years.

Press Information – For Immediate Release

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Image attached: Long-serving Europlacer staff celebrate on a river cruise with VIP guests. (file name: Europlacer long-serving staff 001.jpg).
(thumbnail for reference)

About Blakell Europlacer

The Blakell Europlacer Group comprises the Speedprint Technologies, Europlacer, and Blakell Europlacer Distribution business units. All three are active and pre-eminent in the electronic circuit board assembly sector with advanced product and service solutions for electronics manufacturers in the UK and globally. Speedprint Technologies is a provider of screen printing equipment used in surface mount assembly processes. Europlacer is a provider of surface mount component placement equipment. Blakell Europlacer Distribution augments the provision of screen printing and pick & place platforms in the UK with a range of associated equipment, including AOI, reflow and PCB handling.

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