

## Press release

---

### Ersa Appoints New District Sales Manager in Mexico

**Plymouth, WI — August 2019** — Kurtz Ersa Inc., a leading supplier of electronics production equipment, today announced that it has hired Omar Lopez as its new District Sales Manager in Mexico. Lopez resides in Monterrey, Mexico, and will cover the Mexican states of Tamaulipas, Nuevo Leon, Chihuahua, Coahuila and Sonora.

His experience building electronics for Acuity Lighting and Johnson Controls has made Lopez extremely well-versed in the industry. Lopez has a degree in Mechatronics Engineering.

Lopez will report to Ismael Estrada, Sales Manager for Kurtz Ersa Mexico, S.A. DE C.V., and Ernie Grice, Vice President Sales at Kurtz Ersa Inc., and will be supported by the service team at Kurtz Ersa Mexico. Grice commented: “We are excited to welcome Omar to our team. We have high expectations and are confident that he will do a great job cover the border areas of Mexico.”



For more information about Kurtz Ersa Inc., visit [www.ersa.com](http://www.ersa.com).

*Kurtz Ersa Inc.*

1779 Pilgrim Road | Plymouth, WI 53073 | USA | Phone: + 1 920 893 1779 | Fax: + 1 920 893 1562 | e-mail: [ernie.grice@kurtzrsa.com](mailto:ernie.grice@kurtzrsa.com) | Web: [www.ersa.com](http://www.ersa.com)

*German Headquarters:*

Ersa GmbH | Leonhard-Str. 24 | 97877 Wertheim | Tel. +49 9342/800-0 | e-mail: [info@ersa.de](mailto:info@ersa.de) | Web: [www.ersa.de](http://www.ersa.de)

*Kurtz Ersa Mexico, S.A. DE C.V.*

Felipe Angeles 52, Piso 2 | Col. Bellavista | 01140 Mexico, D.F. | R.F.C.: KER-130507-857 | Phone: + 52 (33) 15 93 18 63 | e-mail: : Estrada, Ismael [Ismael.Estrada@kurtzrsa.com](mailto:Ismael.Estrada@kurtzrsa.com) | Web: [www.ersa.com](http://www.ersa.com)