



## Data I/O Wins Fourth Award for Universal Flash Storage (UFS) Support on LumenX®

### *LumenX Support for UFS and the PSV7000 doubles UFS programming throughput of existing solutions*

**Redmond, WA, October 17, 2018** – Data I/O Corporation (NASDAQ: DAIO), a leading global provider of advanced data programming and security provisioning solutions for flash-memory, flash based microcontrollers, secure elements and authentication ICs, announced that it received a 2018 Global Technology Award in the category of Programming for its UFS device programming support for automotive applications on the LumenX® programming platform. The award was presented to the company during a Tuesday, Oct. 16, 2018 ceremony that took place during SMTA International Exhibition.

“Automotive electronics manufactures are faced with an extraordinary challenge to manage a projected 10x growth in file sizes and transition to new Flash Memory technology while maintaining production throughput,” said Anthony Ambrose, President and CEO of Data I/O Corporation. “The LumenX programming platform is architected to support the latest device technologies for maximum performance today and in the future. We are excited to be recognized with the Global Technology Award for UFS support on LumenX. Data I/O’s UFS support delivers optimal programming performance, capacity and manageability to meet high-volume production demands while protecting customers’ investment in Data I/O and delivering the lowest total cost of ownership.”

UFS support is available on the LumenX Desktop or integrated into the PSV5000 and PSV7000 automated programming systems. With more than 200 PSV systems installed globally, existing customers can protect their investments and easily upgrade their PSV systems to support UFS as their production requirements change. The combination of LumenX programming technology in a PSV system delivers maximum performance, flexibility and throughput for the lowest total cost.

Automotive electronics programmable flash content is projected to grow from 32GB to over 3 TB and beyond by 2025; driven primarily by infotainment systems and connected and autonomous cars. Universal Flash Storage (UFS) is the next generation flash memory used in the latest automotive designs to support the projected growth in programmable content. The LumenX programming platform is architected to deliver the highest programming performance for eMMC and UFS flash memory today and is extensible to meet projected performance requirements in the future.

Premiering in 2005, the Global Technology Awards program is an annual celebration of product excellence in electronics surface mount assembly. Premier products based on the finest

examples of creative advancement in technology are chosen by a distinguished panel of industry experts.

Learn more at [www.dataio.com/lumenx](http://www.dataio.com/lumenx).

### **About Data I/O Corporation**

Since 1972 Data I/O has developed innovative solutions to enable the design and manufacture of electronic products for automotive, industrial/Internet-of-Things, consumer electronics, markets and their programming center and contract manufacturing partners. Today, our customers manufacture hundreds of millions of products each year using Data I/O programming solutions to reliably, securely, and cost-effectively deliver their Intellectual Property into programmable devices. Our expertise in programmable integrated circuits, global supply chain processes, factory integration and IP management and protection helps bring innovative new products to life. These solutions are backed by a global network of Data I/O support and service providers, ensuring success for our customers.

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