



Data I/O Picks Up Its Second Award in China for Its New ConneX™ Smart Programming Software

Connecting automated device programming to your smart manufacturing initiative for highest quality, efficiency and comprehensive traceability.

Redmond, WA, April 2017 – Data I/O Corporation (NASDAQ: DAIO), the leading global provider of advanced data and security programming solutions for flash, flash-memory based intelligent devices and microcontrollers, has been awarded a 2017 EM Asia Innovation Award in the category of Programming Systems for its ConneX™ smart programming software for PSV systems. The award was presented to the company during an April 26, 2017, ceremony at the Shanghai World Expo Exhibition & Convention Center during NEPCON China.

“We are excited to receive the EM Asia Innovation Award for the ConneX Smart Programming Software,” said Doctor Ma Qinghua, General Manager, Data I/O China. “Electronics manufacturers, driven by China’s “Made in China 2025”, are implementing smart factories by integrating production equipment to automate processes and analyze data in real time to ensure highest quality with robust traceability. Data I/O’s ConneX smart programming software delivers real-time comprehensive traceability and process monitoring for the smart factories of today and tomorrow.”

The PSV family is Data I/O’s fastest ramping automated programming systems series with over 130 systems sold worldwide. The PSV family includes the PSV7000, PSV5000 and PSV3000. The PSV family offers customers a range of automated programming systems to support their throughput and quality requirements with industry leading speed and flexibility for the lowest total cost of ownership.

ConneX™ software integrates Data I/O’s PSV automated programming systems into manufacturing systems. ConneX software extracts detailed data for each device programmed including programming performance and device characteristics for comprehensive component level traceability in real time.

Established in 2006, the EM Asia Innovation Awards program strives to recognize and celebrate excellence in the Asian electronics industry, inspiring companies to achieve the highest standards and push the industry forward.

About Data I/O Corporation

Since 1972 Data I/O has developed innovative solutions to enable the design and manufacture of electronic products for automotive, Internet-of-Things, medical, wireless, consumer electronics, industrial controls and other markets. Today, our customers use Data I/O security provisioning and programming solutions to reliably, securely, and cost-effectively bring

innovative new products to life. These solutions are backed by a global network of Data I/O support and service professionals, assuring success for our customers. For more information, please visit www.dataio.com.

Contact:

Data I/O Corporation

Jennifer Higgins

Marketing and Communications Manager

425-867-6922

higginj@dataio.com