Data I/O Celebrates Shipment of 250th PSV Automated Device Programming System

Industry's most popular programming platform

Redmond, WA, March 12, 2019 – Data I/O Corporation (NASDAQ: DAIO), the leading global provider of advanced data and security programming solutions for flash, flash-memory based intelligent devices and microcontrollers, announced that the Company has deployed over 250 PSV automated programming systems in the past five years. This milestone is a testament to Data I/O's continued innovation, investment and leadership in programming technology for the automotive, industrial and consumer markets.

Introduced in September 2013, Data I/O has grown the PSV family to include the PSV7000, PSV5000 and PSV3000 automated programming systems. The PSV family has been accepted worldwide with systems sold on 5 continents, in 27 countries, and to over 80 customers. Global demand for the PSV family reflects the partnership Data I/O has with its customers and the Company's continued investment in R&D and innovation to meet the latest programming needs. As a result, the PSV family has emerged as the industry standard for device programming.

"Our customers are dealing with industry trends such as rapidly changing silicon technology, growing file sizes, enhanced security and the emergence of the digital factory. These trends have created a challenge for electronics manufacturers, threatening their ability to keep up with production demands. The PSV family of products helps them address this challenge," said Anthony Ambrose, President and CEO at Data I/O Corporation. "Data I/O's sustained dedication to innovation in new programming technology and software applications have enabled our customers to maximize their programming performance to meet these ever-increasing production requirements.   Data I/O's R&D investment and award-winning worldwide service and support infrastructure are unmatched in the industry. Because of our substantial, ongoing investment, customers will be able to leverage their existing Data I/O programming technology for years to come to achieve the lowest total cost of ownership."

PSV Family of Programmers – The Industry Leader for Automotive Electronics

The PSV family of programming systems is the world's premier automated programming solution with the speed, flexibility, fast changeover and small parts handling to manage any job for the lowest total cost of ownership. Engineered for velocity and versatility, the PSV family combines industry leading robotics handling with revolutionary LumenX programming technology. Earlier this year, the LumenX programming platform used in the PSV product line was upgraded with TurboBoost for a doubling of programming performance for eMMC devices.   A comprehensive suite of process control software applications along with fiber laser marking

and 3D co-planarity component inspection meets the demanding process requirements for automotive electronics applications. The LumenX programming platform is architected to deliver the highest programming performance for eMMC and UFS flash memory today and is extensible to meet projected performance requirements in the future.

The PSV family supports both LumenX and FlashCORE III programmers. Current customers with PSV systems have built-in investment protection as they can upgrade their systems to add LumenX programmers alongside their current technology.   The combination of ultra-fast read/write and download speeds, high socket capacity and high throughput allows manufacturers using one PSV system to program what previously required multiple systems to produce.

About Data I/O Corporation
Since 1972 Data I/O has developed innovative solutions to enable the design and manufacture of electronic products for automotive, Internet-of-Things, medical, wireless, consumer electronics, industrial controls and other markets. Today, our customers use Data I/O security provisioning and programming solutions to reliably, securely, and cost-effectively bring innovative new products to life. These solutions are backed by a global network of Data I/O support and service professionals, assuring success for our customers. For more information, please visit www.dataio.com

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