

28-B boulevard de l'Aéroport Bromont (Québec) Canada Tel: (450) 534-2644 Email: Info@Cogiscan.com Web: www.Cogiscan.com

FOR IMMEDIATE RELEASE:

## Contact

Cogiscan Inc.

**Anouk Hurbutt** 

ahurbutt@cogiscan.com

Tel: +1 450-534-2644

## **Cogiscan Is Growing: New Regional Sales Manager for the Americas**

**BROMONT, CANADA, February 2018** — Cogiscan Inc., the leading Track, Trace and Control (TTC) solutions provider for the electronics manufacturing industry, is pleased to announce the hiring of Greg Benoit as Regional Sales Manager – Americas.

Benoit will be responsible for growing Cogiscan's sales in the Americas and will oversee the company's growing customer base and sales channel partners in his territory.

François Monette, Chief Sales and Marketing Officer at Cogiscan commented: "I am very pleased with this latest addition to our team. Greg has a very strong industry background and deep expertise in advanced manufacturing technology. He is hard-working and a real pleasure to work with. I know that our partners and customers will greatly appreciate his support on their future projects."



Benoit has more than 16 years of experience in the electronics manufacturing industry, having worked for leading machine and software vendors such as Universal Instruments, iTAC and Panasonic.

For more information, visit www.cogiscan.com.



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## **About Cogiscan Inc.**

Cogiscan is the leading track, trace and control (TTC) solutions provider for the electronics manufacturing industry. The scalable Cogiscan platform perfectly integrates with all major equipment types, and is highly configurable to enable a personalized solution to each customer's specific production needs. Since 1999 Cogiscan has attained several international patents for TTC hardware and software, and has won multiple awards throughout the years. For more information, visit <a href="https://www.cogiscan.com">www.cogiscan.com</a>.