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James Holava Joins CheckSum as Director of Sales

ARLINGTON, WA — July 2019 — CheckSum, a leading provider of test systems, fixtures and programs, is pleased to announce the appointment of James Holava as its new Director of Sales.

In his new role, he will be responsible for all direct and channel sales efforts. A key focus will be on building market awareness of CheckSum's new breakthrough technology, PFT, or Parallel Function Test. PFT improves quality by eliminating human handling, reduces scrap by providing instant in-line test feedback and increases efficiency by consolidating an array of tests (ICT, Functional, Programming) into one simple process.



Mr. Holava brings more than 20 years of electronics industry experience to his new role. Most recently, he has served for more than 12 years at BPM Microsystems, where he led sales generation, channel management, sales training and partner marketing and enablement management.

"James has the vision, leadership and energy to drive our go to market strategy as we deploy new products that represent a significant advancement in efficiency and quality for test", said John VanNewkirk, President and CEO of CheckSum. "He has deep knowledge of our technology, market, customers and channel partners, and the ability to transform that knowledge into actionable results."

"I am excited to join the experienced team at CheckSum," said James Holava, Sales Director at CheckSum. "CheckSum's focus on delivering results for the customer, providing great customer support and their investment in developing innovative new solutions, creates an ideal environment for exponential growth."

For more information about CheckSum, visit www.checksum.com.

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About CheckSum

For more than 30 years, CheckSum has been developing technologies to make board test more accurate, reliable and efficient. Our systems are well equipped to serve a wide variety of industries from the world's most complex telecom boards to some of the smallest flex circuits in mobile devices.

CheckSum provides full-service solutions: test systems, fixtures, programs, and worldwide support. For more information, visit www.checksum.com.