



PRESS RELEASE

CWIEME to hold Americas relaunch event November 15, 2018

October 15, 2018

CHICAGO, IL — Following the postponement of CWIEME Chicago 2018, new owner ITE Group has announced the rebranding of the conference and exhibition as CWIEME Americas and is holding a relaunch event, focused on networking and education, at the Hyatt Regency Chicago hotel on November 15, 2018.

Loyal CWIEME Chicago attendees and exhibitors are invited to join the CWIEME team at an exclusive relaunch of the leading conference and trade show for electric motor, generator and transformer manufacturing.

The relaunch event, to be held from 3 p.m. on November 15 at the Hyatt Regency Chicago hotel, will reveal new owner ITE Group's exciting plans for the transformation of CWIEME Chicago, rebranded as CWIEME Americas. Members of the CWIEME team, who attendees and exhibitors are used to working with, will be on hand to answer questions and provide some familiarity and reassurance during this period of change.

The change of name to CWIEME Americas reflects the wider appeal of the event to participants from the rest of the U.S., Canada, Mexico and Latin America, as well as ITE's ambitions for the expansion of CWIEME in the Americas.

ITE Group has embarked on a significant programme of investment in CWIEME Americas 2019, with the aim of supporting manufacturers and suppliers to achieve considerable growth over the long term.

"The U.S. production market for electric motors, transformers and generators (EMTG) is the second-largest globally. Add in Canada, Mexico and Latin America and we see enormous potential for CWIEME Americas to become a global meetingplace for those in the automotive, construction, HVAC and power generation industries," said Alison Jackson, managing director for CWIEME.

The CWIEME Americas 2019 launch event will also add value to participants through the opportunity to network and a series of short industry talks and panel discussions, providing expert guidance on the latest technology trends, business analysis and market developments. The insight and connections the agenda promotes aim to spark new opportunities for growth, development and collaboration.

Industry gamechangers

Speakers will include Daniel Saban, chief engineer at electric aviation pioneer Zunum Aero, on opportunities for electric motor designers, manufacturers and component suppliers in the aerospace sector; Anderson Pacheco, staff manufacturing engineer at Tesla, on meeting cost and lead time pressures in e-mobility; and Saqib Saeed, principal analyst at Power Technology Research, on the market drivers boosting the North American power generation and transformer industries.



The CWIEME Americas 2019 launch event is free to attend but places are strictly limited to 60 people with a maximum of three participants per company. Tickets will be allocated on a first-come, first-served basis.

Register for your complimentary ticket to the CWIEME Americas 2019 launch at: bit.ly/Americas-Relaunch

“We’re not simply content for CWIEME to be the leading exhibition and tradeshow for electric motors, generators and transformers in the Americas; we want to put CWIEME Americas 2019 on the global stage and deliver a truly outstanding event that is key to doing business in this industry,” Jackson said. “We look forward to welcoming friends and colleagues to the CWIEME Americas launch event next month as we kick off our transformation journey.”

CWIEME Americas 2019 launch event

Date: Thursday November 15, 2018

Time: 3-7 p.m.

Venue: Hyatt Regency Chicago, 151 E Upper Wacker Dr, Chicago, IL 60601, USA

Admission: Free

Ticket availability: 60 spaces. Maximum 3 per company.

Registration: bit.ly/Americas-Relaunch

Ends.

For more information, go to coilwindingexpo.com

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About CWIEME

CWIEME stands for coil winding, insulation and electrical manufacturing exhibition and is the leading trade show and conference series for electric motor, generator and transformer manufacturing. CWIEME also plays a central role in showcasing the world’s largest range of components, materials and technologies for automotive and e-mobility applications.

First held in Berlin in 1996, the CWIEME brand has expanded to include shows in Asia and the Americas. The current line up consists of CWIEME Berlin, CWIEME Shanghai and CWIEME Americas (held in Chicago).

Whichever the location, CWIEME aims to connect and inform the global market, providing a platform for discovering new technologies, networking and learning about the latest market trends.

CWIEME, as part of Ascential PLC, was acquired by ITE Group in July 2018.



About ITE Group plc

ITE Group plc was founded in 1991 and is now one of the world's leading organizers of international exhibitions and conferences.

ITE Group's strategic vision is to create the world's leading portfolio of content-driven, must-attend events, delivering an outstanding experience and ROI for customers. The Group recently launched its Transformation & Growth (TAG) program, which is designed to transform the company from a geographic-led business to a product-led business that focuses on market-leading events, wherever they are in the world. ITE strives to run the best shows and offer the best service to its customers throughout the world regardless of location. By putting exhibitors and visitors at the heart of everything we do, we plan to drive sustainable growth for shareholders.

ITE Group is a public limited company and has been listed on the main market of the London Stock Exchange since 1998.