



FOR IMMEDIATE RELEASE

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COT Reduces Prices on SMT Nozzles & Consumables

GAINESVILLE, GA — July 2017 — Count On Tools, Inc. (COT), a leading provider of precision components and SMT spare parts, today announced significant restructuring and cost reduction actions that have led to lower prices across the board for its standard SMT nozzles and associated consumables product line. The new pricing took effect July 1, 2017.

“There is an effort underway in our industry to redefine value,” said Curt Couch, president COT. “While some are leading with price, our clients tell us it’s much more than that. They have told us time and again that value is delivered via customer service that prioritizes flexibility and quality, coupled with a simple, straightforward price. We have an award-winning product offering, plus tremendous scalability with the recent expansion of our manufacturing facilities. COT has a unique opportunity to enhance that experience even further with lower pricing for all of our clients.”

COT has recently invested more than \$2 million to expand the manufacturing facility with more space and innovative equipment to reduce costs for customers. The company’s commitment and goal is to be the number one supplier of precision engineered components to a wide range of market sectors. Using only the most advanced CNC and other manufacturing capabilities, COT’s expertise is second to none in quality, price and delivery. The company aims to pass these advantages and capabilities onto its customers, and in so doing, create long-term relationships that will enhance and add value to the end users’ products and services.

Mr. Couch continued: “We’re proud of that quality and breadth of service we provide. We’ve been investing in the SMT industry for more than 25 years, and our work to push the envelope in this regard will continue as the needs and expectations of customers evolve.”

COT invites customers to contact them today to get the latest product flyers with the new reduced pricing. Customers also can view the entire product catalog online at www.nozzles4smt.com.

For more information, visit www.cotinc.com.

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About Count On Tools Inc.

Count On Tools Inc., a precision component manufacturer specializing in all aspects of the machining industry, has been setting new performance standards in the SMT pick-and-place nozzle market since 1991. As the ORIGINAL source for high-quality, low-cost vacuum placement nozzles and associated consumables, they have pioneered with world-class development and process engineers that combine to ensure that innovation and competitiveness is applied to all of its extensive product range. The company also stands behind its products 100% with a full warranty. Count On Tools' products are in use at many of the world's leading electronics manufacturing companies. Proven engineering expertise, coupled with the latest in design and manufacturing technology, has allowed the company to simplify the complexities of the industry and deliver a solution to its customers.

The company also maintains and supports a strong position in the hand tool industry, offering the highest quality hand tools in the world with PB Swiss Tools. These tools compliment any and all high-tech environments requiring optimum performance from both their equipment and technicians.