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## AISMALIBAR to Present FASTHERM at Ford Advanced Lighting Innovation Expo 2018

September 2018 - Aismalibar is set to introduce their newest product offering, FASTHERM, at the Ford Advanced Lighting Innovation Expo (ALIE) show in Dearborn, MI on October 10-11, 2018.

FASTHERM was developed by AISMALIBAR to achieve a faster thermal transition from the LED thermal pad to the heat sink. This technology allows LEDs to operate at a temperature 30°C to 50°C lower due to the direct thermal transition from the thermal pad to the heat sink. This superior thermal transition can be achieved by using the entire COBRITHERM HTC product range with either a copper or copper/aluminium base.

Jeff Brandman, President of Aismalibar North America, remarks, "We're very excited to continue to work with FORD in automotive lighting product development. It is exciting to introduce FASTHERM at such a specialized event and we look forward to presenting our technical capabilities to all stakeholders at the expo."

ALIE is a unique, ground-breaking opportunity to network with top global OEMS, manufacturers, engineers, buyers and designers directly involved in new and innovative automotive lighting technology.

Aismalibar is a global leader for insulated metal substrates used in the manufacturing of automotive lighting. With strong relationships with many TIER 1 suppliers their products can be found in lighting for many vehicles manufactured around the world and are in current generation Ford, Mercedes, Audi and BMW vehicles among others.

## About Aismalibar

AISMALIBAR was one of the first IMS laminate manufacturers in the world and was the first in Europe. AISMALIBAR is proud to introduce their material to the North American market in 2012. Their product IMS Cobritherm ® is a qualified and recognized Insulated Metal Substrate which gives the best thermal management solutions with high thermal conductivity, low thermal impedance and high dielectric capacity. AISMALIBAR has implement a 100% proof test with 1-3KV (High Pot Test) to all IMS laminates coming out of their plant. This is the only way to insure the dialectical strength is perfect and that production problems are detected before PCBs arrive to the end user.



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