



PRESS RELEASE

October 10, 2018, Rochester, New York.

Hover-Davis and Nortec ID to demonstrate new feeder and identification solutions at SMTAI.

Hover-Davis, the global leader in the design and manufacture of electronic component and media delivery solutions has expanded its partnership with Nortec ID, the auto-apply materials and identification management specialists. With nearly 60 years of combined experience, the two companies will display their latest feeder and identification material solutions in booth # 1131 at SMTA International Electronics Exhibition on October 15-17 at the Donald Stephens Convention Center in Rosemont, Illinois near Chicago.

Hover-Davis will demonstrate its state-of-the-art AXIUM Series label and media feeders - the most flexible feeder solution for automating labels, masks and other materials with existing SMT pick-and-place equipment. After first introducing its revolutionary label feeders more than 20 years ago, the company's third generation AXIUM Series feeders have set the new standard for label and material automation.

Nortec ID will display its latest suite of advanced identification and masking materials for printed circuit board applications, including high-temperature Polyimide labels and Laser-Markable labels that are designed for automation using Hover-Davis AXIUM feeders. Combined with CAB SQUIX Series 600dpi industrial thermal transfer printers, the solution can reliably automate identification material applications as small as 3mm x 3mm resulting in increased throughput and accuracy.

Through their partnership, Hover-Davis handles the up-front application details directly with Nortec ID. Customers enjoy a complete turn-key solution, including the appropriate auto-apply materials, feeders and printers that are designed and configured for the customer's specific process requirements.

Known as The Feeder Company, Hover-Davis will also demonstrate its legendary suite of surface mount component feeders, including its proven SSF Series feeders for SIPLACE F, S, HS, D-Series machines, and its newest MP Series feeders for Panasonic CM, NPM, AM100 and DT401 machines.

All Hover-Davis electric motor drive component feeders utilize the company's original design technology that improves pick rates, reduces load times, eliminates the need for routine feeder maintenance and calibration, and ultimately improves placement machine performance and yield.

Show special pricing packages and promotional offers will be available. Visit booth #1131 at SMTA International Exhibition in Rosemont, Illinois to see the latest solutions from Hover-Davis and Nortec ID.

About Hover-Davis:

With over two decades of technology development, engineering and manufacturing experience, Hover-Davis provides ultra-reliable and serviceable component, label and semiconductor feeders for custom automation and most major SMT platforms, including those from Universal Instruments®, Fuji®, Panasonic®, SIPLACE®, JUKI®, MYDATA®, YAMAHA®, Samsung™, Europlacer and Assembléon®. Located in Rochester, New York, Hover-Davis was founded in 1989 by John Hover and Peter Davis. Hover-Davis is currently an ISO9001:2015 certified business unit of the Universal Instruments Corporation.

About Nortec ID:

For 30 years, Nortec has been a leading supplier of total ID solutions, specializing in auto-apply materials that can withstand extreme and harsh environmental challenges. To better serve the high temperature label and identification market, CCL Industries Inc., a world leader in specialty label, security and packaging solutions for global corporations, government institutions, small businesses and consumers, acquired privately held Nortec International Ltd. Based in Israel, Nortec ID operates as a wholly owned subsidiary of CCL Industries.

Together the companies will leverage their strengths to expand as a premier, global supplier of labeling and identification products. Nortec ID has a deep history of technology development and product innovation in numerous industries such as electronics, medical, aviation, energy, military, automotive, security and more. Nortec ID's auto-apply labels and materials are Hover-Davis certified for automation with AXIUM feeders. Nortec ID is ISO9001:2015 and IATF 16949:2016 certified.

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