

Europlacer France



## ***Solid Century of BTU Oven Sales in France for Europlacer Full Line Product Specialist.***

Europlacer Product Manager, Phillipe Fauconnier, recently secured his one-hundredth order in France for a BTU reflow oven since 2008, when he took responsibility for sales and support of premium products from selected business partners under Europlacer's mission to augment its own screen printers and placement platforms to deliver full line solutions.



*Phillipe Fauconnier with BTU oven*

Based at Europlacer's manufacturing HQ in Rocheserviere, France, Phillipe Fauconnier is a key member of the Europlacer SMT Line Solutions team. His milestone of 100 BTU reflow oven sales comes as Europlacer strengthens its provision of full SMT assembly lines to customers in France, Germany and the UK by augmenting its own placement and screen printer products with premium products from carefully selected equipment manufacturers.

Thanks to the efforts of M. Fauconnier, Europlacer is now the No.1 supplier of BTU ovens in France. In addition, BTU ovens also enjoy significant success in the UK through Europlacer's SMT Line Solutions business based at the company's HQ in Poole, Dorset.

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“We are delighted that the most recent BTU oven order early in July takes Phillipe’s total to an impressive 100 units sold in less than 11 years,” says Alain-Michel Ceretti, Commercial Director at Europlacer Industries in France. “The company has chosen to recognise this momentous achievement with a gift, but I also want to add my personal congratulations.”

Europlacer’s Business Development & UK Sales Manager, Andy Jones, commented on the timeliness of this achievement as it helps to showcase an initiative spearheaded by his team: “As we invest in new resources and infrastructure for our SMT Line Solutions businesses across Europe, it’s great to see a solid century from Phillipe. It is an excellent example of the scope and capability of our company-wide commitment to delivering full line solutions, where we take full responsibility for installation, support and training for all the products we supply. I send the congratulations of the entire UK team to Phillipe.”

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### About Blakell Europlacer

The Blakell Europlacer Group comprises the Speedprint Technologies, Europlacer, and Blakell Europlacer Distribution business units. All three are active and pre-eminent in the electronic circuit board assembly sector with advanced product and service solutions for electronics manufacturers in the UK, US and globally. Speedprint Technologies is a provider of screen printing equipment used in surface mount assembly processes. Europlacer is a provider of surface mount component placement equipment. Blakell Europlacer Distribution augments the provision of screen printing and pick & place platforms in the UK with a range of associated equipment, including AOI, reflow and PCB handling.

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