

Glassboro, NJ, 03/05/2016

Contact: Steve Pollock
Phone: 856-218-1131
Email: sales@essemtec-usa.com

For immediate publication

Bob Stevenson Joins Essemtec USA to Strengthen North American Reach

Essemtec, the Swiss manufacturer of production systems for electronic assembly and packaging, today announced the appointment of Bob Stevenson to Business Development Manager in the U.S. Stevenson is responsible for strengthening Essemtec's market presence in North America, bolstering the representative network, and expanding Essemtec's business into underserved geographies and adjacent technologies.

Stevenson is well-known throughout the semiconductor and solar photovoltaic industries, with more than 25 years of experience in capital equipment sales and marketing, business development and technology management. "We are excited to welcome Bob to our U.S. team," stated Frank Bose, PhD, CEO. "Bob will be a true asset with the addition of his expertise in both the semiconductor and photovoltaic sectors. He has a firm grasp on the diverse approaches to SMT manufacturing across all market sectors and we look forward to continued growth in the U.S. market with his help."



As a respected industry expert, Stevenson brings a keen sense of market trends and direction to Essemtec. Most recently, as Director of Business Development & Product Management at GT Advanced Technologies, he developed strong working relationships with companies in the United States and Canada. Stevenson holds an MS in Physics from Carnegie-Mellon University and an MBA from the University of Rochester Simon School.

Now, as Stevenson begins a new chapter in his career with Essemtec, he expounds on what drew him to this new position: "I was introduced to Essemtec through new members of the board of directors that I knew from my time in the silicon wafer production industry. I am excited to join a company with strong management, great products and an opportunity for rapid growth."

Stevenson will work closely with Steve Pollock, Vice President of Essemtec USA, to grow Essemtec's North American business. He is responsible for the company's sales territories in Upstate New York, the Midwest and California.

For more information about Essemtec, visit www.essemtec.com.

About Essemtec AG

Essemtec AG is a privately held Swiss equipment manufacturer, specializing in high speed fluid dispensing as well as flexible high-mix SMT placement solutions. Both divisions leverage the company's vast equipment and process know-

how gained since 1991 to let their customers achieve significant competitive advantages. The company's goal is to improve its customers' workflows, setup times, defect rates, traceability and overall manufacturing efficiency through superior software and by providing managed SMT storage.