



Data I/O Sweeps Industry Awards with Its LumenX™ Programming Technology

The award-winning programming platform wins a 2016 EM Asia Innovation Award

Shanghai, China, May 2016 – Data I/O Corporation (NASDAQ: DAIO) the leading global provider of advanced programming and IP management solutions for flash, flash-memory based intelligent devices and microcontrollers, announces that it received a 2016 EM Asia Innovation Award in the category of Programming for the new LumenX™ programming technology. The award was presented to the company on April 26, 2016 at the Shanghai World Expo Exhibition & Convention Center during NEPCON China. The EM Asia Innovation Award marks Data I/O's fourth award for the LumenX since its 2015 introduction.

"We are excited to be recognized for the LumenX programming platform, the industry's leading programming technology," said Ching Ma, General Manager, Data I/O China. "LumenX delivers managed and secure programming with extraordinary performance improving production throughput by up to 3x and saving up to 70% on programming costs. LumenX in combination with the PSV7000 will reduce the total cost of programming and meet our customers' production needs now and in the future."



In addition to the EM Asia Innovation Award, the LumenX has received the following awards:
2015 Global Technology Award from *Global SMT & Packaging* magazine
2016 NPI Award from *Circuits Assembly* magazine
2016 SMT China Vision Award from *SMT China* magazine

The latest generation of automotive infotainment, instrument cluster applications and wireless devices require tens of GigaBytes of data programmed during manufacturing. Traditional methods of programming in the automotive and wireless markets were never designed to manage this much data at time of manufacturing. The LumenX programming platform is a breakthrough in programming technology optimized for the latest generation of eMMC FLASH Memory devices and large file sizes.



The LumenX programmer delivers the highest performance with programming speeds up to 80 MBytes/second and download speeds of 25 MBytes/second. It is available in the award-winning PSV7000 automated system and manual configurations.

Multiple automotive electronics manufacturers have purchased and accepted the LumenX programming platform since its introduction in August 2015.

Established in 2006, the EM Asia Innovation Awards program strives to recognize and celebrate excellence in the Asian electronics industry, inspiring companies to achieve the highest standards and push the industry forward.

Learn more about LumenX programming technology at: www.dataio.com/LumenX.

About Data I/O Corporation

Since 1972 Data I/O has developed innovative solutions to enable the design and manufacture of electronic products for automotive, medical, wireless, consumer electronics, industrial controls and military/aerospace markets. Today, our customers manufacture tens of millions of products each year using Data I/O programming solutions to reliably, securely, and cost-effectively deliver their Intellectual Property into programmable devices. Data I/O provides programming solutions for devices in any package, whether programmed in a socket or on a circuit board. Our expertise in programmable integrated circuits, global supply chain processes, and IP management and protection helps bring innovative new products to life. These solutions are backed by a global network of Data I/O support and service providers, assuring success for our customers.

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