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Techcon Systems Appoints Karl Fischbeck as Eastern Territory Sales Manager

Garden Grove, CA — March 2010 — Techcon Systems, a product group of OK International and a leading provider of fluid dispensing systems and products, appoints Karl Fischbeck as Eastern Territory Sales Manager (TSM) for the Americas.

In his new role, Karl will be responsible for the Techcon brand, driving sales and marketing for the fluid dispensing lines in his territory. He will interact closely with key accounts to develop new and existing partnerships and initiatives. Through these efforts, Fischbeck will create demand and gain market share.

“Karl’s history in field sales and account management, along with his proven track record gives me great confidence that he will be a perfect match for the position,” said Bryan Gass, Vice President of Techcon’s Fluid Dispensing Division.

Fischbeck joins Techcon with a great deal of experience in both sales and marketing. With more than 13 years experience as a sales manager, Karl has a record of consistent achievement in exceeding goals, maximizing profits, developing new products and new product introduction programs.



Karl Fischbeck, Techcon’s new Eastern Territory Sales Manager (TSM) for the Americas

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About Techcon Systems

Techcon Systems was established in 1961 to service industrial manufacturing markets and has continued to be a leader in fluid dispensing systems and products. In 1996, OK International acquired Techcon Systems, providing a strong global sales channel, with direct subsidiaries in France, Germany, Italy, UK, China, and Japan. Today, Techcon represents OK International's OEM Division of products. Currently focusing on fluid dispensing systems, Techcon's components are used in medical, automotive, telecommunications, aerospace, and industrial applications worldwide, helping improve manufacturing processes and increase the customers' bottom lines. Techcon offers an array of fluid dispensing products and provides dispensing components ranging from disposable accessories to complete microprocessor-controlled dispensing systems, and precision valves. For more information, visit the company at www.techconsystems.com.