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New R/flex JADE™ A Series From Rogers Corporation Integrates Green Technology

Flexible Circuit Series Meets High Performance Demands in Portable and Semiconductor Applications

Rogers, Conn. – August 6, 2007 – In response to global demand for environmentally friendly solutions, Rogers Corporation has developed a halogen-free, transparent epoxy polyimide laminate system that is safe for the environment and delivers superior performance in an all-inclusive package for flexible circuit designs. An extension of the Rogers R/flex CRYSTAL® product line, the new R/flex JADE™ A epoxy adhesive system is ideal for a wide range of applications including hard disk drives, cellular phones, laptop computers, personal digital assistants and semiconductor packaging applications.

Rogers' R/flex JADE A series products are RoHS compliant and are UL 94 V-0 classified for flame retardant performance. Outstanding thermal stability enables R/flex JADE A laminates to withstand multiple passes through a lead-free soldering process. R/flex JADE A materials' excellent dimensional stability and adjustable squeeze-out control results in increased yields and better results in fine-line, tight tolerance design applications. Like the R/flex CRYSTAL® line of products, the R/flex JADE A series features a transparent adhesive system that simplifies optical inspections.

Available in bonding film, coverlayer and copper clad laminate constructions, the R/flex JADE series of products are manufactured under rigorous process controls that continuously monitor physical performance properties such as peel strength, squeeze-out control and dimensional stability.

"Rogers Corporation is committed to developing innovative, green products for customers who require superior performance results in portable and semiconductor applications," said Jim Carroll, director of marketing, ACMD, Rogers Corporation. "The R/flex JADE A series provides customers with a complete, green epoxy adhesive system that's ideal for the most intricate, technically-sophisticated circuit design applications."

Produced by the Advanced Circuits Division (ACMD) of Rogers Corporation, R/flex JADE A products are available worldwide. For more information contact: 480-961-1382,

USA, +86-21-63916088, Asia, +32-0-235-3611, Europe. The Rogers AMCD division manufactures and markets a wide range of advanced circuit materials for a variety of applications in the automotive, antenna, high speed digital, military, wireless communications, advanced packaging and consumer electronic markets.

About Rogers Corporation

Rogers Corporation (NYSE:ROG), headquartered in Rogers, Conn., is a global technology leader in the development and manufacture of high performance, specialty-material-based products for a variety of applications in diverse markets including: portable communications, communications infrastructure, computer and office equipment, consumer products, ground transportation, aerospace and defense. Rogers operates manufacturing facilities in the United States (Arizona, Connecticut, Illinois), Europe (Ghent, Belgium) and Asia (Suzhou, China, and Hwasung City, Korea). In Asia the company maintains sales offices in Japan, China, Taiwan, Korea and Singapore. Rogers has joint ventures in Japan and China with INOAC Corporation, in Taiwan with Chang Chun Plastics and in the U.S. with Mitsui Chemicals. The world runs better with Rogers® www.rogerscorporation.com.

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